We educate and train leaders around the world and in local communities to manage organizations and devise policies that make societies and communities worldwide better places for all.

Learn more about Executive Education Forum
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Frank V. Zerunyan, J.D.,
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"The Executive Education program at USC Price provides local leaders with high-level perspective from the experts in the industry, as well as top-level academics whom council members and board members may not get to hear from frequently. The program is a new and unique opportunity for local leaders to engage and learn in an academic setting. It’s a master’s class on how to be a local elected official."

ERIC VAIL, Owner, Burke, Williams & Sorensen Law Firm

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The League of Cities, Contract Cities and other similar organizations train their constituencies relying on the expertise of practicing experts. For the most part they do a very good job. What interested me and my colleagues here at USC Price is the blending of the academic experience and the high-level practical experience in teaching and delivering the curriculum. That is unique and extremely valuable for local leaders.

Jim Goodhart, Mayor, City of Palos Verdes Estates

There’s so much going on right now with redevelopment being eliminated and a lot to think about when you look at economic development, so a program like this, with high-level educational opportunities, is rare yet invaluable in helping us as local leaders to make better decisions to help our cities.

Cynthia Sternquist, Mayor Pro Tem, City of Temple City

Frank V. Zerunyan, J.D.
Professor of the Practice of Governance at the USC Sol Price School of Public Policy and Director of Executive Education at USC Price Bedrosian Center on Governance. Two-term Mayor (2007-2008 and 2012-2013) and sitting council member for the City of Rolling Hills Estates, California. Key areas of expertise include Local Governments, Collaborative Governance, Public Private Partnerships, Leadership, Land Use, Negotiation, Regulation and Executive Education for Local and Global Leaders.

Sample curricula topics:
- Collaborative Governance
- Intersectoral Leadership
- Cost Management and Control
- Performance Management Systems for Public Managers
- Citizen Engagement
- Housing Policy and Sustainable Development
- Goods Movement and Transportation
- Impact of Demographics in Policy Making
- Ethical Decision-Making
- Environmental Policy and the Sustainability Challenge
- Art and Culture in Economic Development

The Executive Education Forum for Policy and Administration at the USC Price School (EXED) offers a broad base of specialized non-degree certificates for local and global leaders.

EXED is a suite of intensive programs targeting public sector and other senior, mid-level, and emerging leaders, and is designed to deepen their understanding of substantive policy issues, augment their ability to leverage and increase existing public sector capacity, and foster leadership, all with the purpose of improving public and nonprofit administration and solving public problems. These programs together help build the capacity to implement effective policy, which is central to the goal of the Bedrosian Center.

EXED achieves this by bringing together the world-renowned faculty of the USC Price School, experienced practitioners and a dynamic curriculum to teach and reach across sectoral boundaries.

LOCAL LEADERS PROGRAM
The Local Leaders program is designed to give elected and appointed officials a firm substantive grounding on important policy issues facing decision-makers. Typically taught in a series of modules over two days, the program’s goal is to help officials make smarter decisions by using information presented in a rich local context.

GLOBAL LEADERS PROGRAM
The Global Leaders program seeks to train public servants, senior executives and administrators in an organization, as well as emerging leaders in professional development. This program offers customized educational and training programs for domestic and foreign governments, government agencies and policy-driven organizations, with the goal of satisfying their specific needs.

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