

BRETTANY K. SHANNON, PhD

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CURRENT

Scholar-in-Residence, University of Southern California Bedrosian Center on Governance

EDUCATION

University of Southern California, Sol Price School of Public Policy

Ph.D., Urban Planning and Development 2016

Dissertation: *Avoiding Middle Class Planning 2.0: Media Arts and the Future of Urban Planning*
John Dyckman Award for Best Dissertation

Thesis Advisor: David C. Sloane

University of Southern California, School of Policy, Planning, and Development

Master of Planning 2010

Vanderbilt University, College of Arts and Sciences

Bachelors of Art, Sociology and Psychology 1998

RESEARCH INTERESTS

Community development, comparative urbanism, cultural landscapes, cultural economy, digital media, media arts, public space, the public realm

PUBLICATIONS

Shannon, Brettany and Banerjee, Tridib. Forthcoming. Dialectic of Design: Rhetoric of Representation. *Journal of Urban Design*.

Shannon, Brettany. 2013. The 'Dubai Effect:' The Gulf, the Art World, and Globalization. In V. Bharne, ed., *The Emerging Asian City: Concomitant Urbanities and Urbanisms*. New York: Routledge.

Shannon, Brettany. 2012. Cultural Economy of the City: A Literature Review. *Policy and Practice*. Los Angeles: Sol Price School of Public Policy. Online.

Shannon, Brettany. 2011. *The Beach Beneath the Street*, by McKenzie Wark. Reviewed in: *Society and Space – Environment and Planning D*. Online.

PAPERS UNDER REVIEW

Shannon, Brettany and Sloane, David C. Your Local Media Arts Organization: The Intersection of Media Arts, Institutional Intent, and Community Development in the United States.

WORKING PAPERS

Shannon, Brettany. Selling the Plan: Development in the Age of Social Media: The Growth Machine Engages with Emergent in the Symbolic Economy. (job paper)

Shannon, Brettany, Sloane, David C., Bray-Simons, Katherine, and Bray, Anne. Art Everywhere: An Alternative Creative City in an Age of Placemaking.

Shannon, Brettany and Sloane, David C. Videos on the Bus: An Exploratory Los Angeles Case Study of Applying Media Arts to Community Participatory Storytelling.

Shannon, Brettany. Intentional Communities in the Digital Age: The Social Construction of Authenticity in Las Vegas' Downtown Project's Online Platforms.

FUNDING

2014 National Endowment for the Arts Research: Art Works Grant #15-3800-7007 (with David C. Sloane)

2010-13 PhD Graduate Fellowship, Urban Planning & Development, Sol Price School of Public Policy

TEACHING EXPERIENCE

- 2015 Instructor, History of Urban Planning & Development (undergraduate)
2011-15 Teaching Assistant, History of Urban Planning & Development (undergraduate); Social Context of Urban Planning (graduate); Comparative International Development (graduate)

HONORS & AWARDS

- 2016 John Dyckman Award for Best Dissertation, Sol Price School of Public Policy
2016 *Journal of Planning Education and Research* New Summer Scholar Writing Workshop
2013 Association of Collegiate Schools of Planning PhD Workshop
2012 Outstanding Achievement in Recognition of Excellence in Scholarly Publication, Sol Price School of Public Policy
2011 Outstanding Achievement in Recognition of Excellence in Scholarly Publication, Sol Price School of Public Policy
2010 Academic Achievement and Promise for Graduating MPL Student, California Planning Foundation
2010 Phi Kappa Phi, USC
2010 Dean's Certificate of Merit, School of Policy, Planning & Development
2008-10 Dean's Merit Scholar, School of Policy, Planning & Development

PEER-REVIEWED CONFERENCE PRESENTATIONS

- 2016 Shannon, Brettany, Sloane, David C., Bray-Simons, Katherine, and Bray, Anne. Art Everywhere: An Alternative Creative City in an Age of Placemaking. 56th Annual Conference of the Association of Collegiate Schools of Planning, Portland, OR, USA.
2016 Shannon, Brettany and Sloane, David C. Your Neighborhood Media Arts Organization: The Intersection of Media Arts, Organizational Mission, and Community Development in the United States. 56th Annual Conference of the Association of Collegiate Schools of Planning, Portland, OR, USA.
2015 Banerjee, Tridib and Shannon, Brettany. The Rhetoric of Representation in the Digital Age: New Media in Real Estate Development. Sixth International Conference on the Image, Berkeley, CA, USA.
2015 Shannon, Brettany. Intentional Communities and the Digital Age: Participation and Authenticity in Las Vegas' Downtown Project. 55th Annual Conference of the Association of Collegiate Schools of Planning, Houston, TX, USA.
2014 Shannon, Brettany. The Growth Machine Meets Emergent Media and Media Arts. 54th Annual Conference of the Association of Collegiate Schools of Planning, Philadelphia, PA, USA.
2014 Shannon, Brettany. Private Developers Get Online, Blog, Post, Like, Tweet, and Brand: Emergent Media for Engagement. Mediated City – Los Angeles Conference, Los Angeles, CA, USA.
2013 Shannon, Brettany and Sloane, David C. Market (Re)Makes: Evolving Concepts of the Corner Store. Joint AESOP/ACSP Congress, Dublin, Ireland.
2013 Shannon, Brettany. About/By/In *Out the Window*. Media City 4 International Conference of MediaCities, Buffalo, NY, USA.
2013 Shannon, Brettany. *Out the Window* in LA: Discoveries from the First-Ever Video Art Interventions on Los Angeles Metro Buses. Annual Conference of the Society for Cinema & Media Studies, Chicago, IL, USA.
2012 Shannon, Brettany. Learning by Looking *Out the Window*: Lessons from the First-Ever Video Art Interventions on Los Angeles Metro Buses. 53rd Annual Conference of the Association of Collegiate Schools of Planning, Cincinnati, OH, USA.
2010 Shannon, Brettany. Rawls in Bogotá: Reason and Imagination Meet to Transform a Colombian City. Inaugural Spaces and Flows: An International Conference on Urban and ExtraUrban Studies, Los Angeles, CA, USA.

2010 Shannon, Brettany. *Drawing Outside the Lines: Towards a New Discipline of Public-Interest Architecture*. Annual Meeting of the Association of Collegiate Schools of Architecture, New Orleans, LA, USA.

PRODUCTIONS/EXHIBITIONS

2016 Producer/Host. *Los Angeles Hashtags Itself* Podcast. University of Southern California Bedrosian Center on Governance.

2011 Research Associate. *6 Under 60*. 2011 Shenzhen & Hong Kong Bi-City Biennale of Urbanism/Architecture.

ACADEMIC AND SERVICE ACTIVITIES

2015- Board Member, Mockingbird Analytics, non-profit research and evaluation

2010-2011 Co-Editor-in-Chief, *USC Policy, Planning & Development Review*

2009-2010 Senior Editor, *USC Policy, Planning & Development Review*

2009-2010 Communications Chair, Associated Students of Planning & Development