

BRETTANY K. SHANNON, PhD

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EDUCATION

University of Southern California, Sol Price School of Public Policy

Ph.D., Urban Planning and Development 2016

Dissertation: *Avoiding Middle-Class Planning 2.0: Media Arts and the Future of Urban Planning*

John Dyckman Award for Best Dissertation

Thesis Advisor: David C. Sloane

University of Southern California, School of Policy, Planning, and Development

Master of Planning 2010

Vanderbilt University, College of Arts and Sciences

Bachelors of Art, Sociology and Psychology 1998

PROFESSIONAL APPOINTMENTS

Current Scholar-in-Residence, USC Bedrosian Center on Governance

Producer/Host, *Los Angeles Hashtags Itself* Podcast

RESEARCH INTERESTS

Community development, comparative urbanism, cultural landscapes, cultural economy, digital media, media arts, public space, the public realm, urban design

PUBLICATIONS

Edited Volumes

Tate, L. & Shannon, B. (Eds.) (Under contract). *Planning for AuthenticCITIES*. New York: Routledge.

Refereed Journal Articles

Shannon, B. and Banerjee, T. (2017). Dialectic of design: Rhetoric of representation. *Journal of Urban Design*, 22(3), pp. 326-346.

Shannon, B. (2012). Cultural economy of the city: A literature review. *Policy and Practice*. Los Angeles: Sol Price School of Public Policy. [Online](#).

Book Chapters

Shannon, B. (2013). The “Dubai effect:” The Gulf, the art world, and globalization. In V. Bharme (Ed.), *The emerging Asian city: Concomitant urbanities and urbanisms*. New York: Routledge.

Book Reviews

Shannon, B. (2011, December 22). *The beach beneath the street* by McKenzie Wark [Review of the book *The beach beneath the street: The everyday life and glorious times of the Situationist International*, by M. Wark]. *Society and Space – Environment and Planning D*. [Online](#).

Manuscripts in Submission

Shannon, B. & Sloane, D. C. The intersection of media arts organizations, institutional intent, and US community development.

Manuscripts in Preparation

Shannon, B. Selling the plan: Real estate development and authenticity in the age of social media. (job paper)

- Shannon, B., Sloane, D. C., & Bray, A. Art everywhere: An alternative creative city in an age of placemaking.
- Shannon, B. & Sloane, D. C. Videos on the bus: An exploratory Los Angeles case study of applying media arts to community participatory storytelling.
- Shannon, B. Making authentic Downtown Project Las Vegas.

HONORS & AWARDS

- 2016 John Dyckman Award for Best Dissertation, Sol Price School of Public Policy
- 2016 *Journal of Planning Education and Research* New Summer Scholar Writing Workshop
- 2013 Association of Collegiate Schools of Planning PhD Workshop
- 2012 Outstanding Achievement in Recognition of Excellence in Scholarly Publication, Sol Price School of Public Policy
- 2011 Outstanding Achievement in Recognition of Excellence in Scholarly Publication, Sol Price School of Public Policy
- 2010 Academic Achievement and Promise for Graduating MPL Student, California Planning Foundation
- 2010 Phi Kappa Phi, USC
- 2010 Dean's Certificate of Merit, School of Policy, Planning & Development
- 2008-10 Dean's Merit Scholar, School of Policy, Planning & Development

GRANTS & FELLOWSHIPS

- 2014 National Endowment for the Arts Research: Art Works Grant #15-3800-7007 (with David C. Sloane)
- 2010-13 PhD Graduate Fellowship, Urban Planning & Development, Sol Price School of Public Policy

PEER-REVIEWED CONFERENCE PRESENTATIONS

- 2017 Tate, Laura, and Shannon, Brettany. Planning for AuthenticITIES. 57th Annual Conference of the Association of Collegiate Schools of Planning, Denver, CO, USA.
- 2016 Shannon, Brettany, Sloane, David C., Bray-Simons, Katherine, and Bray, Anne. Art Everywhere: An Alternative Creative City in an Age of Placemaking. 56th Annual Conference of the Association of Collegiate Schools of Planning, Portland, OR, USA.
- 2016 Shannon, Brettany, and Sloane, David C. Your Neighborhood Media Arts Organization: The Intersection of Media Arts, Organizational Mission, and Community Development in the United States. 56th Annual Conference of the Association of Collegiate Schools of Planning, Portland, OR, USA.
- 2015 Banerjee, Tridib and Shannon, Brettany. The Rhetoric of Representation in the Digital Age: New Media in Real Estate Development. Sixth International Conference on the Image, Berkeley, CA, USA.
- 2015 Shannon, Brettany. Intentional Communities and the Digital Age: Participation and Authenticity in Las Vegas' Downtown Project. 55th Annual Conference of the Association of Collegiate Schools of Planning, Houston, TX, USA.
- 2014 Shannon, Brettany. The Growth Machine Meets Emergent Media and Media Arts. 54th Annual Conference of the Association of Collegiate Schools of Planning, Philadelphia, PA, USA.
- 2014 Shannon, Brettany. Private Developers Get Online, Blog, Post, Like, Tweet, and Brand: Emergent Media for Engagement. Mediated City – Los Angeles Conference, Los Angeles, CA, USA.
- 2013 Shannon, Brettany and Sloane, David C. Market (Re)Makes: Evolving Concepts of the Corner Store. Joint AESOP/ACSP Congress, Dublin, Ireland.

- 2013 Shannon, Brettany. *About/By/In Out the Window*. Media City 4 International Conference of MediaCities, Buffalo, NY, USA.
- 2013 Shannon, Brettany. *Out the Window* in LA: Discoveries from the First-Ever Video Art Interventions on Los Angeles Metro Buses. Annual Conference of the Society for Cinema & Media Studies, Chicago, IL, USA.
- 2012 Shannon, Brettany. Learning by Looking *Out the Window*: Lessons from the First-Ever Video Art Interventions on Los Angeles Metro Buses. 53rd Annual Conference of the Association of Collegiate Schools of Planning, Cincinnati, OH, USA.
- 2010 Shannon, Brettany. Rawls in Bogotá: Reason and Imagination Meet to Transform a Colombian City. Inaugural Spaces and Flows: An International Conference on Urban and ExtraUrban Studies, Los Angeles, CA, USA.
- 2010 Shannon, Brettany. Drawing Outside the Lines: Towards a New Discipline of Public-Interest Architecture. Annual Meeting of the Association of Collegiate Schools of Architecture, New Orleans, LA, USA.

TEACHING EXPERIENCE

- 2015 Instructor, History of Urban Planning & Development (undergraduate)
- 2011-15 Teaching Assistant, History of Urban Planning & Development (undergraduate); Social Context of Urban Planning (graduate); Comparative International Development (graduate)

SERVICE TO PROFESSION

Peer-reviews for: *Architecture_MPS, Journal of Urbanism: International Research on Placemaking and Urban Sustainability*

ACADEMIC AND SERVICE ACTIVITIES

- 2015- Board Member, Mockingbird Analytics, non-profit research and evaluation
- 2010-2011 Co-Editor-in-Chief, *USC Policy, Planning & Development Review*
- 2009-2010 Senior Editor, *USC Policy, Planning & Development Review*
- 2009-2010 Communications Chair, Associated Students of Planning & Development

PRODUCTIONS/EXHIBITIONS

- Current Producer/Host. *Los Angeles Hashtags Itself* Podcast. University of Southern California Bedrosian Center on Governance.
- 2011 Research Associate. *6 Under 60*. 2011 Shenzhen & Hong Kong Bi-City Biennale of Urbanism/Architecture.