

# Liz Falletta

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## CONTACT INFORMATION

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Date: January 2015

## TEACHING APPOINTMENTS

**University of Southern California**, Los Angeles, CA  
Price School of Public Policy  
Associate Professor (Teaching), July 2014 – present  
Assistant Professor (Teaching), January 2009 – May 2014  
Clinical Assistant Professor, July 2007 – December 2008  
Lecturer, June 2004 – June 2007

**Iowa State University**, Ames, IA  
College of Design, Department of Architecture  
Visiting Lecturer, January 2003 – May 2003

**University of California Los Angeles**, Los Angeles, CA  
School of Architecture and Urban Design  
Co-Instructor (with Mark Mack), October 2002 – December 2002

**Southern California Institute of Architecture (SCI-Arc)**, Los Angeles, CA  
Instructor, August 2000 – December 2000  
Associate Instructor, June 2000 – August 2000

## EDUCATION

**University of Southern California**, Los Angeles, CA  
Master of Real Estate Development, 2004

**Southern California Institute of Architecture**, Los Angeles, CA  
Master of Architecture, 2000

**Washington University**, St. Louis, MO  
Bachelor of Arts in Architecture, Philosophy Minor, *magna cum laude*, 1993

## COURSES TAUGHT

**University of Southern California**  
Price School of Public Policy  
Design History and Criticism (RED 573), Summer 2004 – present  
Community Development and Site Planning (PPD 623), Spring 2008, 2009, 2011 - present  
Design Skills for Urban Planners (PPD 627), Fall 2009 – present  
Designing Livable Communities (PPD 425), Spring 2010 – present  
Design Charrette, Ross Minority Program in Real Estate, 2008 – present,  
Design Charrette, Ross Minority Program in Real Estate San Diego, October 2013  
Urban Design Bootcamp, MPL Orientation, August 2013  
CKGSB Real Estate Program: Innovative Projects and Product Development, September 2012  
Graphic Design Boot Camps, Masters of Planning Program, April, August & November 2010  
Orientation Micro-Seminar, The USC Campus: Emerging Urban Design Ideas, August 2010

## **University of Southern California**

### School of Architecture

Third Year Undergraduate Housing Studio (ARCH 302aL), Fall 2007 – Fall 2013,  
Coordinator & Instructor, Fall 2011 – Fall 2013  
Urban Housing: Programs, Precedents and Recent Case Studies (ARCH 529),  
Spring 2010 – present  
Get Your Hands Dirty with the Arts, Fashioning Architecture: Clothing the Body in Space,  
October 2011, October 2012  
Real Estate Development: Principles and Practices, USC ARCH EX ED, Summer 2012  
Case Studies: The Development of Urban Housing (ARCH 527), Spring 2009  
Exploration of Architecture, Summer Session, Summer 2008  
First Year Undergraduate Design Studio (ARCH 102a, ARCH 102b), Fall and Spring 2004 – 2007

## **Iowa State University**

### College of Design

First Year Undergraduate Design Studio (DsnS 102), Spring 2003  
Third Year Undergraduate Housing Studio (Arch 302), Spring 2003

## **University of California Los Angeles**

### School of Architecture & Urban Design

Graduate Housing Design Studio (with Mark Mack), Winter 2002

## **Southern California Institute of Architecture**

First Year Undergraduate Studio (1A), Fall 2000  
Making + Meaning, The Foundation Program in Architecture, Summer 2000  
(Associate Instructor with Gary Paige)

## INVITED DESIGN CRITIC

UCLA, SCI-Arc, USC, Cal-Poly Pomona, Otis College of Art and Design, Woodbury University,  
Los Angeles Institute of Architecture and Design, Penn State University, University of Texas at Austin,  
Iowa State University, Technion (Haifa, Israel)

## SERVICE

California Planning Roundtable, Academic Member, 2015  
Zoning Advisory Committee, City of Los Angeles, re:code LA Project, November 2013 – present  
Chair, ZAC Housing Working Group  
Price School Space Committee, 2012 – present  
USC Price Capstone Exhibition Jury, 2012 – present  
Masters of Planning Committee, 2010 - present  
Masters of Real Estate Development Committee, 2010 – present  
Design & Preservation of the Built Environment Comprehensive Exam Evaluation, Master's of Planning  
Program, 2008 – present  
Faculty Advisor, ULI/Hines Urban Design Competition, 2007 – present  
Faculty Coordinator, Edward Wong Interdisciplinary Fellowship, 2009 – 2013  
Undergraduate Admissions File Review, School of Architecture, 2005 – 2013  
Board Member, Los Angeles Forum for Architecture and Urban Design, 2004 – 2006

## ACADEMIC AWARDS

Comprehensive Exam Honors, Financial Analysis, University of Southern California, 2004  
Certificate of Merit, University of Southern California, 2004  
Graduate Research Assistantship, University of Southern California, 2004  
AIA Henry Adams Certificate of Merit, SCI-Arc, 2000  
Best Graduate Thesis, XS: Maximizing the Existence Minimum, SCI-Arc, 2000  
Service Award, SCI-Arc, 2000

PROFESSIONAL  
EXPERIENCE

**Falletta Real Estate Development**, Los Angeles, CA  
Principal, 2004 – present

Real Estate Development:

- 223 N. Cordova Street, acquisition and repositioning of a six-unit historic apartment property in Burbank involving substantial renovation and partial rebuilding, 2007 – 2008
- 5659 E. Huntington Drive, small lot subdivision of existing converting a four-unit apartment property into single-family homes for sale in northeast Los Angeles, 2005 – 2008
- 5266 Fountain Avenue, acquisition, entitlement and sale of a six-unit small lot subdivision project in East Hollywood in joint venture with Osborn Architects, 2005 – 2007
- 2851 West Boulevard, acquisition, entitlement and sale of a twelve-unit small lot subdivision project in West Adams in joint venture with Osborn Architects, 2005 – 2007

Entitlements Consulting (selected projects):

- 5861 Carolus Drive, lot split/tie
  - Financial and market analysis, project due diligence, Jason Greenwald, owner, 2013
- 2526 Armstrong Avenue, single-family home renovation and repositioning
  - Project due diligence, Anthony Guida, designer, 2012
- 840 Laveta Terrace, single-family home renovation and additional studio unit
  - Project due diligence, David Sloane, owner, 2012
- 10786 Missouri Ave, existing apartment
  - Parking variance, coordination with Housing Authority City of Los Angeles, 2010 - 2011
- 5945 W. Canyon Heights Lane, two LEED-certified single-family homes
  - Community outreach coordination, private street application, Gaia Builders, Inc., 2009 – 2010
- Griffith Park Boulevard Apartments, ground-up apartment development
  - Project due diligence, financial analysis, Joe DeMarie, developer, 2009
- 3019 Windsor Ave, new single-family home
  - Parking variance, revocable permit, Osborn Architects, 2009
- Los Feliz Charter School for the Arts, renovation of existing building
  - Conditional use permit application preparation, Kevin Mulcahy, architect, 2009
- 11490 Cumpston St, five-unit small lot subdivision
  - Tract map application, Jack Sasaki, developer, 2008 – 2009
- 912 N. Alvarado St, six-unit, LEED-Certified small lot subdivision
  - Tract map application, William Adams Architects, 2007
- 635 Washington Blvd, four-unit small lot subdivision
  - Parcel map application, William Adams Architects, 2006
- 720 Brooks Ave, two-unit small lot subdivision
  - Parcel map application, William Adams Architects, 2006

RECENT LECTURES,  
PUBLICATIONS  
& AWARDS

“BY-RIGHT | BY-DESIGN: Facilitating Cross-Disciplinary Perspectives in Multi-family Housing,” paper presented at the Association of Collegiate Schools of Planning National Conference, November 2, 2014

“LESSONS UNLEARNED: Chesapeake Rodeo Apartments vs. Baldwin Hills Village,” Clarence Stein Institute for Urban and Landscape Studies Fellowship, 2014

“What I’ll never understand about love is . . .,” Flash Reading, in conjunction with Dan Jones’ book tour for *Love Illuminated, Exploring Life’s Most Mystifying Subject (with the Help of 50,000 Strangers)*, Santa Monica Public Library, February 12, 2014

“BY-RIGHT | BY-DESIGN, Housing Development vs. Housing Design in Los Angeles, or, Why Pearl Mackey is My Hero,” Pecha Kucha Femmes Fatales 7, sponsored by the Association of Women Architects and the A + D Museum, January 16, 2014

Letter to the Editor, Opinion: The problems with “Never Built,” *Los Angeles Times*, August 7, 2013

"BY-RIGHT | BY-DESIGN, Housing Development vs. Housing Design in Los Angeles," exhibition at the USC School of Architecture, August 19 – 30, 2013

- Housing Panel Discussion, August 28, 2013, including architects Alice Kimm, John Mutlow, Lorcan O’Herlihy, Warren Techentin, Patrick Tighe, and Ed Woll

"BY-RIGHT/BY-DESIGN, Housing Development vs. Housing Design in Los Angeles," exhibition at the WUHO Gallery Hollywood, supported by the Los Angeles Forum for Architecture and Urban Design, May 31 – August 4, 2013

- "Micro apartments in Los Angeles: 'How Small Is Too Small?'," exhibition review in the LA Times, June 13, 2013
- Panel Discussion with Los Angeles architects, urban planners and developers, July 27, 2013
- "Small Scale, Big Change, How small developers are reshaping Los Angeles' neighborhood character," The Architects Newspaper, September 17, 2013

"BY-RIGHT/BY-DESIGN, Evaluating Competing Perspectives in Housing Development"

- Continuing Education Webinar presented at part of the AIA/ACSA Housing Research Lecture Series, December 3, 2012
- LUSK Research Seminar, USC Lusk Center for Real Estate, March 8, 2013
- AIA LA Urban Design Committee Presentation (with Ric Abramson), March 20, 2013

"Looking for Signs That It’s Meant to Be," Modern Love, *New York Times*, April 12, 2012

"How I Spent Two Years Drawing Three Lines," presentation on land subdivision as a part of the Boundary Pageant Series by Rosten Woo at Machine Project, December 2011

"Outside Typology," poster presented at the CELA Annual Meeting, March 2011

Third Place Winner (Shared), Dingbat 2.0 Design Competition, a competition to reconsider Los Angeles' dingbat apartment building for the 21<sup>st</sup> Century, sponsored by the Los Angeles Forum for Architecture and Urban Design, June 2010

"Eschewing the Everyday: Teaching Design Skills to Planners and Real Estate Developers," paper presented at the Southwest Regional Conference of the ACSA, October 2009

PROFESSIONAL  
AFFILIATIONS

APA, AIA Political Outreach Committee, ULI-LA Housing Council, Los Angeles Forum for Architecture and Urban Design, California Planning Roundtable

LICENSURE

CA Architect (License Number: C33704), CA Real Estate Broker (License Number: 01791200)