

Kelly Campbell Rawlings, Ph.D.

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RESEARCH AND TEACHING INTERESTS

Nonprofit Leadership & Management

Organizational Behavior

Civic Engagement & Public Participation

Transformational Leadership & Ethics

EDUCATION

Ph.D. in Public Administration • August, 2006

Arizona State University, Tempe, AZ

Dissertation: *Building Civic Capacity? Exploring the Effects of Nonprofit Board Participation*

Chair: Robert B. Denhardt

Master of Public Administration • 2001

Arizona State University, Tempe, AZ

Bachelor of Arts, Cum Laude, Women's Studies • 1996

Arizona State University, Tempe, AZ

ACADEMIC APPOINTMENTS

Assistant Professor (nonresident teaching), July 2013- present

University of Southern California, Sol Price School of Public Policy

Assistant Research Professor, December 2011- June 2013

Arizona State University, School of Public Affairs, Phoenix, AZ

Co-coordinator, Participatory Governance Initiative

Co-lead, RTTA3- Anticipation and Deliberation, Center for Nanotechnology in Society

Faculty Associate, August 2011- December 2011

Arizona State University, School of Public Affairs, Phoenix, AZ

Assistant Professor, July 2008- May 2011

Northern Arizona University, Department of Politics and International Affairs, Flagstaff, AZ

Visiting Assistant Professor, August 2007- May 2008

Northern Arizona University, Department of Politics and International Affairs, Flagstaff, AZ

PUBLICATIONS & RESEARCH REPORTS

- Selin, C., Rawlings, K.C. Rawlings, de Ridder-Vignone, K. et al. (Forthcoming, 2015). Experiments in Engagement: Designing PEST for Capacity-Building. Revise and resubmit *Public Understanding of Science*.
- Catlaw, T.J., Rawlings, K.C., and Callen, J. (2014). The Courage to Listen: Government, Truth-telling, and the Care of Self. *Administrative Theory & Praxis* 36(2): 197-218

- Rawlings, K.C. (2012). Citizen-Led Initiatives and the 5 Communities Project. Sponsored evaluation research report conducted for the Center for the Future of Arizona.
- Rawlings, K.C. (2012). Attending Tocqueville's School: Examining the intrapersonal, political, and civic effects of nonprofit board participation, *Administrative Theory & Praxis* 34(3): 320-356
- Rawlings, K.C. (Ed.). (2012). Civic Engagement. Research Report prepared for the 100th Arizona Town Hall
- Rawlings, K.C. (2012). Introduction: Setting the Stage. Arizona Town Hall's Civic Engagement Research Report
- Rawlings, K.C. & Catlaw, T. J. (2011). "'Democracy as a Way of Life': Rethinking the Places and Practices of Public Administration." In King, C. (Ed.), *Government is Us 2.0*. Armonk, NY: Sharpe
- Catlaw, T.J. and Rawlings, K.C. (2010). Promoting Participation from the Inside-Out: Workplace Democracy and Public Engagement. *Promoting Citizen Engagement and Community Building* Tempe, AZ: Alliance for Innovation
- Campbell, K. (2007). *Arizona Nonprofits: Scope of the Sector*. A technical research report prepared for the ASU Center for Nonprofit Leadership & Management
- Denhardt, J. & Campbell, K. (2006). The Role of Democratic Values in Transformational Leadership. *Administration & Society* 38(5): 556-572
- Campbell, K. (2005). Nobody Said It Was Easy: Examining the Matryoshka Dolls of Citizen Engagement. *Administration & Society* 37 (5): 636-648
- Campbell, K. (2005). Theorizing the Authentic: Identity, Engagement & Public Space. *Administration & Society* 36 (6): 688-705
- Denhardt, J. & Campbell, K. (2005). The Challenges of Leadership Education in Public Administration: Finding the Fit Between Purpose and Approach. *Journal of Public Affairs Education* 11 (3): 169-179

Works in Progress

- Catlaw, T.J. and Rawlings, K.C. Democratic Territories: Mapping the spaciality of governing beyond governance.

REFEREED RESEARCH PRESENTATIONS

- "Public Engagement as Capacity Building". Presentation at the Annual Meeting of the Society for Social Studies of Science (4S). San Diego, CA, 2013
- "Democratic Territories: Mapping the spaciality of governing beyond governance". Paper presented with Thomas J. Catlaw at the Western Political Science Association Conference, March 2013.
- "Practicing Democratic Authority". Paper presented with Thomas J. Catlaw at the American Society for Public Administration Conference, 2012.
- "Narrating the Citizen: A Genealogy of Public Participation and Citizen Engagement." Paper presented at the Public Administration Theory Network International Conference, 2011
- "From democratic governance to democracy as a way of life." Paper presented at the American Society for Public Administration Conference, 2011
- "From institutions to interconnections: Revisiting, reinvigorating, and realizing democracy as a way of life". Paper presented at the American Society for Public Administration Conference, 2010
- "Participation: Revolution Recovered." Panel presentation at the 69th Annual American Society of Public Administration Conference, 2008
- "Board Governance as Civic Engagement: A study examining the intrapersonal, political, and civic effects of nonprofit board participation." Paper presented at the 36th Annual Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) Conference, 2007

- “Strengthening Nonprofit Effectiveness: A Case Examining Organizational Assessment and Practitioner/Academic Collaboration.” Research presentation at the 3rd Annual West Coast Nonprofit Data Conference, Seattle, WA, 2006
- “Increasing Organizational Capacity through Self-Assessment and Academic/Practitioner Collaboration.” Paper presented at the 34th Annual ARNOVA Conference, Washington, D.C., 2005
- “Building Civic Capacity? A Study Examining the Perceived Individual Effects of Participation in Advocacy-Based Nonprofit Organizations.” Paper presented at the 33rd Annual ARNOVA Conference, Los Angeles, CA, 2004
- “Transforming ‘Authentic’ Engagement: Who, What & Where?” Paper presented at the 65th Annual ASPA National Conference as part of the Civic Engagement: Perspectives for Practitioners panel. Portland, OR, 2004
- “Refocusing the Lens: Nonprofits and Democratic Governance.” Paper presented at the 32nd Annual ARNOVA Conference, Denver, CO. Research also presented at the Arizona State University School of Public Affairs Fall Research Colloquium, 2003

INVITED PRESENTATIONS & WORKSHOPS

- Strategic Planning Consultant and Facilitator, Awakening Seed School Board Retreat, Phoenix, AZ, May, 2015
- Strategic Planning Consultant and Facilitator, Awakening Seed School Board Retreat, Phoenix, AZ, September, 2014
- “Understanding, Exploring, and Enriching Decision-Making.” Instructor for the USC Executive Leadership Development Program, Los Angeles County, 2014
- “Building the Blueprint for an Engaged Wickenburg.” Keynote speaker at the Wickenburg Town Hall, 2014
- “Understanding, exploring, and developing decision making capacity.” Presentation given to the Principle Administrative Units of Los Angeles County at their strategic planning workshop, 2014
- “The Ethics of Leadership.” Invited guest lecturer, University of Southern California’s Executive Masters of Leadership Program, 2013
- “Engage Your Community: The right and smart thing to do.” Co-presenter, webinar for the Alliance for Innovation, 2013
- “Be Cool...Engage Your Community.” Pre-conference workshop for the Alliance for Innovation’s Transforming Local Government Conference. With Cheryl Hilvert, ICMA’s Center for Management Strategies, 2013
- Futurescape CityTours: Evolving and Engaging in the Nano City. Presentation at the Arizona Science Center and the Center for Nanotechnology in Society’s Science Café, 2013
- Panelist for the Arizona Town Hall’s Civic Engagement Forum, Phoenix, AZ, 2012
- “How Nonprofits Step-up for Civic Engagement.” Moderated panel for the Alliance of Arizona Nonprofits’ Annual Meeting, 2012
- “Arizona Town Hall: Civic Engagement.” Guest on Eight, Arizona PBS’ show, *Arizona Horizon*. Originally aired April 26, 2012.
- “Facts You Need To Know.” Panel presentation for the 100th Arizona Town Hall on Civic Engagement. Tucson, AZ, 2012
- “Engaging Arizonans: Findings from the 100th Arizona Town Hall Research Report on Civic Engagement”. Participatory Governance Initiative’s Lecture Series, Arizona State University’s School of Public Affairs, 2012
- “Do as I say, not as I do: Thoughts on beginning and living a life in academia.” Keynote speaker at the Arizona State University College of Public Programs’ Doctoral Student Research Conference, 2011

- “Democracy as a Way of Life? Rethinking the Practices of Self-Government”. Research presentation at the Arizona State University School of Public Affairs Research Colloquium, 2010
- “Democracy as a Way of Life.” Discussion Leader for Open Spaces Session at the Public Administration Theory Network International Conference, Frankfurt, KY, 2009
- Facilitated “A Conversation Session on Response Rate Techniques for Survey Research. 4th Annual West Coast Data Conference, San Diego, CA, 2007
- “Arizona Nonprofits: Scope of the Sector.” Research presentation for the Center for Nonprofit Leadership & Management’s 14th Annual Nonprofit Conference, Phoenix, AZ, 2006
- Daring to Lead Arizona: A Poll of Arizona Executives.” Research presentation to Arizona nonprofit executives at the Alliance for Arizona Nonprofit’s Annual Conference, 2006
- “Evaluating Success: Ideas and Strategies for Evaluating Grantmaking.” 2006 Arizona Annual Philanthropy Conference, Scottsdale, AZ, 2006
- “Off the Spot.” A workshop on effective deliberation and dialogue with Catlaw, T., & Olivas, A. The Community Leadership Forum, Phoenix, AZ, 2006
- “Confronting the Brutal Facts.” March of Dimes National Training on data collection, management, and analysis, Phoenix, AZ, 2006
- “Finding the Value in Evaluation.” Workshop presentation with Parker, W. made at the 8th Annual Forum on Nonprofit Effectiveness, Glendale, AZ, 2006
- “Building Capacity Through Organizational Self-Assessment.” Presentation made at the Arizona Parks & Recreation Association Annual Conference, Phoenix, AZ, 2005
- “Increasing Organizational Capacity through Organizational Self-Assessment and Academic/Practitioner Collaboration.” Panel presentation at the 2nd Annual West Coast Nonprofit Data Conference, San Francisco, CA, 2005
- “Getting NSTEP: Strengthening nonprofit organizations through strategic assessment, learning, and planning.” Presentation at the Center for Nonprofit Leadership & Management’s 13th Annual Nonprofit Conference, Phoenix, AZ, 2005
- Campbell, K. (2005). “Ethical Decision-Making and Public Service: Sounds Simple Enough.” Invited presentation to the City of Tempe Professional Development Association, Tempe, AZ
- “Women, Power & Leadership.” Invited panelist for the Oxygen Network’s national on-air and online “Choose to Lead” Campaign, 2002
- “Perspectives on Leadership.” Invited speaker for the Arizona State University College of Liberal Arts & Sciences’ Leaders panel. Program aired on Arizona’s KAET, Channel 8, 2001

TEACHING

Courses taught at University of Southern California

PPD 675- Nonprofit Management & Leadership (online- developed, designed, and taught)

PPD 689- Nonprofit Sector & Philanthropy (online- developed, designed, and taught)

PPD 545- Human Behavior in Public Organizations (online- developed, designed and taught)

PPD 673- Strategic Planning in the Public Sector (online- taught)

Courses taught at Arizona State University

PAF 311- Leadership & Change (online)

PAF 460- Public Service Ethics

PAF 501- Public Service Research

PAF 504- Public Affairs Economics (online)

PAF 508- Organizational Behavior

PAF 548- Women, Politics, & Public Policy

PAF 603- Organization and Behavior in the Public Sector

NLM 160- Voluntary Action & Community Leadership
REC 220- Introduction to Nonprofits

Courses taught at Northern Arizona University (Flagstaff, AZ)

POS 641- Public Administration (Doctoral level seminar)
POS 643- Organizational Theory (Doctoral level seminar)
POS 541- Public Management (online)
POS 543- Organizational Management
POS 581- Nonprofit Management
POS 250- Introduction to Public Policy
POS 224- Public Administration (online)
POS 230- Voluntary Action & Community Leadership

PROFESSIONAL & POLICY EXPERIENCE

Interim Director of Professional Development Education, February 2007- July 2007

Lodestar Center for Philanthropy and Nonprofit Innovation, Arizona State University, Phoenix, AZ

- Responsible for the direction of the Center's professional development and education entity, the Nonprofit Management Institute. Involved in curriculum development, instructor relations, and the launching of the first online professional development courses. Coordinated and oversaw the 2007 March Forum on Nonprofit Effectiveness.

Academic Associate for Research & Special Projects, January 2005- February 2007

Lodestar Center for Philanthropy and Nonprofit Innovation, Arizona State University, Phoenix, AZ

- Planned, designed, reviewed, and conducted research projects on a variety of topics related to nonprofit management, leadership, and organizational effectiveness. Involved in the creation of the Bachelors and Masters degree programs in nonprofit studies. Participated in curriculum development and taught courses as a Faculty Associate for the School of Community Resources and Development. Designed and conducted evaluation work, including coordinating and facilitating the overall evaluation of the Center.

Public Policy Advocate, January 2000- August 2001

Arizona Coalition Against Domestic Violence, Phoenix, AZ

- Responsible for analyzing public policy and the development and statewide implementation of the Arizona Courtwatch program. Developed and convened the Arizona Domestic Violence Related Fatality Review Team, an innovative partnership that brought together multiple stakeholders representing public, private, and community-based organizations. Drafted program policies and procedures and developed training materials, brochures, and public information campaigns. Recruited, trained and coordinated over 100 volunteers. Provided technical assistance, information, and education to governmental agencies, nonprofit organizations, and community members.

Prevention Education Specialist, December 1996- September 1998

Center Against Sexual Abuse, Phoenix, AZ

- Developed and presented educational programming to over 6,000 7th-12th-grade students in diverse settings throughout Arizona. Participated in the strategic planning of the Arizona Sexual Assault Network. Assisted with public relations promotions including writing press releases and making television appearances. Responsible for program evaluation, grant management, proposal writing, and the preparation of reports.

Stand-Up & Improvisational Comedian, 1995-2001

- Performed comedy routines at The Improv and The Comedy Store, Los Angeles, CA

- Member of Barren Mind Improv Comedy Troupe and Comedy Sportz Improvisational Troupe, Phoenix, AZ

AWARDS

- 2003 Superior Service Award, Arizona Chapter of the American Society for Public Administration
- 2003 Best Doctoral Paper Award, Arizona State University (ASU) School of Public Affairs
- 2001 Arizona State University College of Liberal Arts and Sciences Leader
- 2001 MPA Outstanding Scholar and Citizen Award, ASU School of Public Affairs
- 1995 Naomi Hayward Women's Studies Service Award, ASU Women's Studies Department
- Two International Public Speaking Championships, International Forensics Association, Madrid, Spain (1995)
- 2nd Place in Persuasive Speaking, International Forensic Association, Athens, Greece (1996)
- Extensive national public speaking awards, including 2nd in the nation in Informative Speaking (1996) and 3rd in the nation in Persuasive Speaking (1995)
- Ranked Top Orator in the State of Arizona, 1995, and placed 3rd at the Interstate Oratory Contest, 1995

LEADERSHIP & SERVICE

Professional

- Lead Researcher/Program Manager, Alliance For Innovation/ASU/ICMA's Promoting Civic Engagement as a Leading Practice Initiative (2012-2013)
- Vice Chair, Public Administration Theory Network's Board of Directors (2011-2013)
- Reviewer, Public Administration Review (2006-present)
- Reviewer, Journal of Public Affairs Education (2009-present)
- Reviewer, Public Administration and Management (2009-present)
- Reviewer, Administrative Theory & Praxis (2009-present)
- Program Committee, Public Administration Theory Network Conference (2009-2011)
- Conference Committee, Public Administration Theory Network Conference (2008-2011)
- Co-developed and implemented the Open Spaces Forum for the 2009 Public Administration Theory Network National Conference (2008- 2009)
- Reviewer, Academy of Management Annual Meeting (2005-2007)
- Past-President, Arizona Chapter of the American Society of Public Administration (ASPA) (2006-2007)
- President, Arizona Chapter of ASPA (2005-2006)
- President-Elect, Arizona Chapter of ASPA (2004-2005)
- Board Member and ASPA National's Section for Women in Public Administration (SWPA) (2002-2003)
- Chair of Membership Committee, ASPA Section for Women in Public Administration (SWPA) (2002-2003)
- Board member, Arizona Chapter of ASPA (2001-2004)

University & Department

- Presenter for the MPA Online Residency Program. Sol Price School of Public Policy, University of Southern California (2013-present)
- Co-lead, Real Time Technology Assessment 3 (Anticipation and Deliberation) Research, Education, and Outreach Program, Center for Nanotechnology in Society (2012-2013)

- Co-coordinator, Participatory Governance Initiative, Arizona State University (ASU), School of Public Affairs (2011-2013)
- Member of the Doctoral Committee, ASU School of Public Affairs (2011-2012)
- Member of the Community of Practice for Engaged Pedagogy and Innovative Transformation at NAU working group (2010-2011)
- Coordinated and facilitated a strategic planning retreat with MPA faculty to discuss and develop proposals for the future direction of the program (Spring 2009)
- Faculty Advisor for PhD, MPA, and undergraduate political science students (2008-2011)
- Conducted a historical, comparative, and evaluative review of the Masters of Public Administration program (Fall 2008)
- NAU Department of Politics and International Affairs' (DPIA) Public Administration Comprehensive Exam Board, (2008-2011)
- NAU DPIA Graduate Program Committee Member (2008-2001)
- NAU DPIA Public Affairs Committee Member (2008-2009)
- NAU DPIA Distance Learning Informal Committee Member (2008-2011)
- Served as a Faculty Mentor to a Ph.D. student (2008- 2009)
- Served as a Student Advisor to a MPA student and oversaw an independent study (2008-2009)
- Developed a 15 credit undergraduate curriculum for the ASU School of Public Affairs' Leadership & Ethics certificate (2005). Courses include: Building Leadership Skills, Leadership & Change, Leadership & Ethics, Communication & Leadership, and Leadership Capstone
- Editorial Board, *Perspectives in Public Affairs Journal*, School of Public Affairs, Arizona State University (2003-2005)
- Drafted the 2003-2004 PhD Student Handbook for the School of Public Affairs
- Invited participant in the School of Public Affairs' re-accreditation process by the National Association of Schools of Public Affairs and Administration (2003)
- Member of Arizona State University's Graduate College's Academic Review Team for the 7-year review of the Women's Studies Program (2001)

State

- Alliance Fellowship, St. Luke's Health Initiative, Phoenix, AZ (2013-2015)
- Invited member, Civic Engagement Community of Practice. Administered by the St. Luke's Health Initiative (2012-2014)
- Southern Arizona Nonprofit Capacity Building Advisory Committee member (2005-2007)
- Governor's Commission for the Prevention of Violence Against Women- Prevention and Education Subcommittee Member and Sexual Assault Subcommittee Member (2003)
- Appointed member, Arizona State Legislature's Domestic Relations Reform Study Sub-Committee (2000-2002)
- Appointed member, Arizona State Supreme Court's Committee on the Impact of Domestic Violence in the Courts (2000-2001)
- Member, Arizona's Full Faith and Credit Team and the Southwest Regional Full Faith and Credit Team (Worked to develop partnerships between Arizona Tribal communities, public sector agencies, and nonprofit organizations in order to create domestic violence policies and protocols) (2000-2001)

AFFILIATIONS

- American Society for Public Administration (ASPA)
- Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA)
- International Association for Public Participation (IAP2)
- Public Administration Theory Network (PAT-Net)