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Sol Price School
of Public Policy
*Judith and John
Bedrosian Center
on Governance and
the Public Enterprise*

BEDROSIAN CENTER

2015-2016 ANNUAL REPORT

bedrosian.usc.edu





ABOUT THE CENTER

The Judith and John Bedrosian Center on Governance and the Public Enterprise was founded in the fall of 2005 through a generous endowment gift from Judith and John Bedrosian. The Center is dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities within the United States and around the world.

THE BEDROSIAN CENTER FOSTERS EFFECTIVE GOVERNANCE BY

- Building the professional capacity of public and nonprofit institutions
- Shaping public dialogue across public, private, and nonprofit sectors on governance and institutional reform
- Promoting and supporting innovative governance scholarship

THE BEDROSIAN CENTER SERVES AS

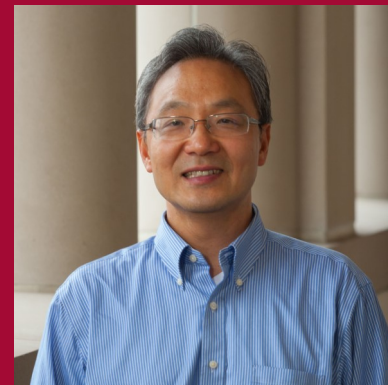
- A focal point for the discussion of pressing issues the nation faces regarding how the public sector can work better
- A conduit through which the best practices and cutting-edge thinking about strategies are made known broadly
- A center of education for public sector principals and staff with the goal of improving government effectiveness in implementing policy

RESEARCH

The Bedrosian Center fosters effective governance by promoting and supporting innovative governance scholarship. The Center funds several grants for USC Price faculty research on governance issues, preferring research focused on collaborative governance, relationships between governance and planning, and government accountability.

"At the Bedrosian Center, we actively support research in public governance, policy, and management, awarding several research grants to USC Price faculty. Our faculty address a diversity of research issues ranging from local government sustainability programs and community benefits agreements to public service motivation and policy choice processes at the U.S. Congress. Most research projects supported by our grants involve students in the Price School."

- Shui Yan Tang
Research Director, Bedrosian Center



Student Research

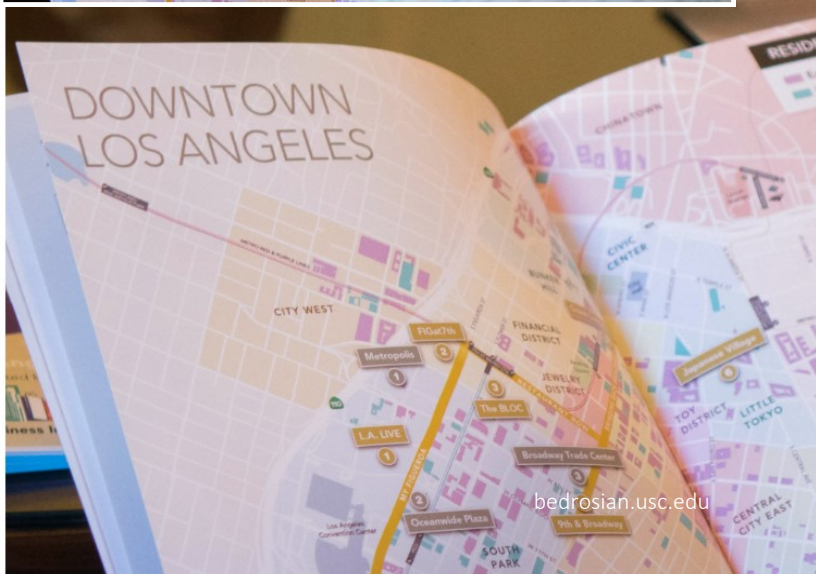
The Bedrosian Center values our support of students in the pursuit of their careers as researchers. We supported 29 students in 2015-2016. Here are just a few highlights from a great year of student research.



Price PhD candidate **JOVANNA ROSEN** joined Professor Lisa Schweitzer to study new forms of community development agreements called Community Benefits Agreements (CBAs) and Project Labor Agreements (PLAs) that have recently emerged in urban governance. These community development agreements represent a new way to manage urban development that supports dialogue between community stakeholders to create consensus for land use and policies. The research explored how these new agreements are being implemented and whether they achieve their stated goals using two CBAs and two PLAs as case studies. At the end of the Spring 2016 semester, Rosen graduated with a PhD in Urban Planning and Development.



Master of Public Policy and Planning candidate, and Bedrosian Graduate Assistant, **PATRICIA QUINTERO ESTADES** researched sustainable water management practices and developed a series of blog posts for the Bedrosian blog. Sustainability in water management is an increasingly relevant topic, especially in drought-stricken California, and considering the potential threats that climate change poses on water supply for the future. The topics of the different blog posts range from the Flint water crisis, and environmental justice, to water desalination, global water supply issues, groundwater depletion, among others.



Funded Research 2015-2016

Improving Governance for Marginalized Older Populations: Evidence-Based Policy from an Experimental Study in Urban Mexico

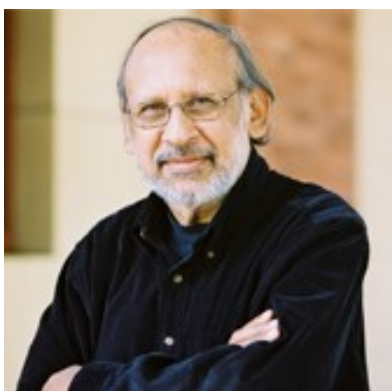
EMMA AGUILA, Assistant Professor



Public governance plays an important role in the effective implementation of programs to ensure that no group is marginalized in social policy. With elderly populations dramatically rising, many countries are facing a governance challenge in how to effectively implement social policy targeting vulnerable and marginalized elderly. Dr. Aguila's research examines the implementation design of a social security program for the elderly and will provide recommendations for creating equal access to social security benefits for marginalized elderly in a developing country. Specifically, she will identify barriers to entry for the most marginalized elderly and test if these barriers change when disbursements are cash transfers versus electronic payments. Her research uses longitudinal data from two randomized controlled trials conducted in urban areas in Yucatan, Mexico.

Banglatown in Rome: Negotiating the Identity of Diaspora in a Heritage District

TRIDIB BANERJEE, Professor and James Irvine Chair in Urban and Regional Planning, with MARIA FRANCESCA PIAZZONI PhD student in Urban Planning and Development



Dr. Banerjee's research investigates how the immigrants who occupy urban spaces of host nations present a challenge to existing socio-political orders. In particular, his research will explore (a) how Bangladeshi illegal immigrants who are employed as street vendors in Rome negotiate their cultural identity, (b) the politics of their belonging to a reluctant host country, and (c) how these phenomena inform new modalities of citizenship. U.S. studies on immigrant assimilation have typically focused on the impact of immigration, especially undocumented, on existing institutions of governance, especially their right to the city and citizenship. Looking at how European countries manage immigrants' inflows in terms of legal and spatial policies will contribute to the discourses on immigrant assimilation from a comparative perspective.

Revisiting the Neighborhood Council System in Los Angeles: Is It Effective in Promoting Civic Engagement?

TERRY L. COOPER, The Maria B. Crutcher Professor in Citizenship and Democratic Values, with HUI LI and BO WEN, PhD students in Public Policy and Management



Dr. Cooper's research revisits the Los Angeles neighborhood council (NC) system, a significant institutional governance innovation established in 1999 with the intention of reducing citizens' alienation from city governance and increasing public trust in city officials. His project will evaluate the effectiveness of the NC system in reducing alienation, promoting civic engagement, and improving local governance. He also aims to produce new insights on the relationship between participatory initiatives and urban governance, and examine whether a civic institution like this can channel citizens' interests and improve city policymaking. Dr. Cooper will also provide recommendations on how policymakers can foster mutual understanding among citizens, elected officials, and agency administrators.

The Politics of Uninsurance Disparities

PAMELA MCCANN, Assistant Professor



The ACA is in full implementation mode with thirty states expanding their Medicaid programs and fourteen states running their own health insurance exchanges. By extending health insurance coverage to more people, the ACA offers the potential to decrease health inequities between subpopulations. State-level political actors play a critical role in both the success of the policy and the reach of public health programs, regulations, and services across a state. The different timing of ACA implementation and variation in these choices affords a unique opportunity to study the mechanisms by which political and administrative structures and processes influence policy outcomes. Dr. McCann's research will consider how political factors and choices intersect with public administrators and the public health system to influence population health outcomes and, more precisely, health inequities. This project is co-funded by the USC Schaeffer Center for Health Policy and Economics.

Initiating Direct Citizen Engagement in Local Government

WILLIAM G. RESH, Assistant Professor, and FRANK ZERUNYAN, Professor of the Practice of Governance and Director of Executive Education, CARMEN MOORADIAN, COLIN LESLIE, and BO WEN, PhD students in Public Policy and Management.



While most local governments lack any specific legal or budgetary mandates to solicit public participation in policy implementation, public managers are often expected to develop and deliver participation arrangements that give citizens the opportunity to participate in the policy process. Dr. Resh and Zerunyan will examine how public managers are intrinsically and extrinsically motivated to initiate citizen engagement efforts, and how those efforts can result in individual outcomes such as job satisfaction or burnout. They hypothesize that (1) prosocial motivation leads to more individual initiative toward citizen engagement efforts; and (2) prosocial motivation, past citizen engagement, and positive performance interact to increase individual initiative. This research is the first to reverse the lens of citizen engagement and coproduction from the effects on citizen satisfaction to the effects on individuals' job satisfaction, burnout, and cont'd work efforts.



Faculty Expertise

Bedrosian faculty affiliates are distinguished scholars with diverse disciplinary backgrounds and research interests. Their innovative scholarship not only advances their respective disciplines but also promotes best practices and cutting-edge thinking about governance.

Jody David Armour

Racial justice, criminal justice, rule of law

Emma Aguila

Economics of aging, labor economics, applied econometrics, program evaluation, development economics

Marlon Boarnet

Transportation, travel behavior, urban growth patterns, regional science, urban economics

Raphael Bostic

Urban development, urban economics, housing

Terry L. Cooper

Administrative ethics, administrative theory, citizen participation, neighborhood organizations, role of citizens

Janet V Denhardt

Organizational behavior, leadership, citizen engagement, governance

Robert B Denhardt

Leadership, organizational behavior, organizational change, inquiry

Kathleen M. Doherty

American political institutions, bureaucratic delegation, administrative expertise, political and judicial oversight of the bureaucracy, public policy, pharmaceutical drug policy

Nicolas Duquette

Nonprofit economics, public finance, economic history

Nicole Esparza

Nonprofit organizations, networks, philanthropy, urban inequality

Liz Falletta

Architecture, urban design

Elizabeth Graddy

Institutional economics, governance, nonprofit organizations, industry structure

Alexandra Graddy-Reed

Grant-making, nonprofit organizations, innovation

Richard K. Green

Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

Christian Grose

Political Institutions, Political Representation, Legislative Governance, Executive Governance

Michael E. Harris

Health care contracting, health care policy and reform, emerging health care delivery business models, health care innovation and its impact on health care delivery systems, health care prevention, wellness, patient access

Sherry Bebitch Jeffe

Political analysis, California politics and government, American politics and government, public policy, media and politics, communicating public policy

Martin Krieger

Defense and security policy, entrepreneurship and social innovation, physics and mathematics in society, cities as lived and worked, scholarship and the university, environmental policy, longer-term future of Earth

LaVonna Blair Lewis

American politics, public policy, health policy, interest groups, federal programs

Daniel A. Mazmanian

Environmental policy, policy implementation, sustainable communities, political science

Pamela McCann

American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

Juliet Ann Musso

Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

Deborah Natoli

Education, human behavior in organizations, leadership

Rodney Ramcharan

Real estate, finance, monetary policies, international economics and finance

Kelly Rawlings

Organizational behavior, nonprofit organizations, public participation, civic engagement

William G. Resh

Public management, U.S. presidency and executive politics, policy implementation, organization theory, personnel policy, organizational behavior

Peter J Robertson

Organizational theory and behavior, organizational change, ecological governance, collaborative organizing, inter-organizational networks

Lisa Schweitzer

Environmental justice, sustainable transportation, hazardous materials in urban environments, community environmental quality

David Sloane

Urban planning, policy, and history; community health planning and policy

Shui Yan Tang

Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

Eduardo Tinoco

Library and information science, academic library leadership, public library service and administration, library instruction and research, student veterans, veteran services and transition

Christopher Weare

Public policy, civic engagement, municipal governance

Abby Wood

Administrative Law, public governance, transparency

Frank Zerunyan

Local governance, administrative law, public private partnerships, leadership, executive education

2015-2016 Publications

The Bedrosian Center serves as a conduit through which the best practices and cutting-edge thinking about governance are made known broadly. With over 50 peer reviewed articles in top-tier journals in the field, our faculty contribute greatly to the academic conversation regarding governance in many policy fields; journalists and public officials turn to them for their expertise. *Below is a limited listing (see website for more):*

BOOKS

Mazmanian, Daniel A. *Toward sustainable communities.* MIT Press, 2016.

ARTICLES, WORKING PAPERS, BOOK REVIEWS

Boarnet, M., & Hsu, H. (2015). The Gender Gap in Non-Work Travel: The Relative Roles of Income Earning Potential and Land Use. *Journal of Urban Economics*, 86, 111-127.

Fernandez, S., **Resh, W. G.**, Moldogaziev, T., & Oberfield, Z. W. (2015). Assessing the Past and Promise of the Federal Employee Viewpoint Survey for Public Management Research: A Research Synthesis. *Public Administration Review*, 75(3), 382-394.

Grose, Christian R., Neil Malhotra, and Robert Parks Van Houweling. 2015. Explaining explanations: How legislators explain their policy positions and how citizens react. *American Journal of Political Science* 59 (3): 724-43.

Hong, A., **Schweitzer, L.**, Yang, W., & Marr, L. C. (2015). Impact of Temporary Freeway Closure on Regional Air Quality: A Lesson from Carmageddon in Los Angeles, United States. *Environmental Science & Technology*, 49 (5), 3211-3218.

Houston, D., **Boarnet, M.**, Ferguson, G., & Spears, S. (2015). Can Compact Rail Transit Corridors Transform The Automobile City? Planning For More Sustainable Travel in Los Angeles. *Urban Studies*, 52(5), 938-959.

McCann, P. J. C., Shipan, C. R., & Volden, C. (2015). Top-Down Federalism: State Policy Responses to National Government Discussions. *Publius: The Journal of Federalism* 45(4), 495-525.

Aguila, Emma, Marco Angrisani, and Luisa R. Blanco. "Ownership of a bank account and health of older Hispanics." *Economics Letters* 144 (2016): 41-44.

Bostic, Raphael W., Annette M. Kim, and Abel Valenzuela Jr. "Contesting the Streets: Vending and Public Space in Global Cities." *Cityscape* 18.1 (2016): 3.

Duquette, Nicolas J. "Do tax incentives affect charitable contributions? Evidence from public charities' reported revenues." *Journal of Public Economics* 137 (2016): 51-69.

Suárez, D. F., & **Esparza, N.** (2015). Institutional Change and Management of Public–Nonprofit Partnerships. *The American Review of Public Administration*, 0275074015619482.

Baird, R., **Sloane, D. C.**, Stover, G. N., & Flynn, G. (2016). A Step Toward a Healthier South Los Angeles: Improving Student Food Options Through Healthy Sidewalk Vendor Legalization. *Cityscape*, 18(1), 109.

Li, Hui, Carlos Wing-Hung Lo, and **Shui-Yan Tang**. "Nonprofit Policy Advocacy under Authoritarianism." *Public Administration Review* (2016).

ISSUE BRIEFS

Promoting Health in Underserved Communities

September 25 2015

Denise D. Payán, Ph.D., M.P.P., David C. Sloane, Ph.D., LaVonna B. Lewis, Ph.D., M.P.H., Tahirah Farris, M.P.L., Jackie Illum, M.P.L., Leigh Ann Haley

As part of the REACH Demonstration Project evaluation, researchers at USC Price worked with high school-aged student focus groups to assess the barriers and facilitators to healthy food, active living resources, and health care services in an underserved urban community. Findings from this student focus group study indicate the importance of increasing access to school-based nutritional resources, participation in physical activity programs, and the use of health care services.

Strengthening SoCal: Southern California Disaster Risk Reduction Initiative

June 22, 2016

The USC Bedrosian Center on Governance joined with prominent private and public agencies to boost Southern California's sustainability and resiliency in the face of a natural disasters. The result is the SoCal Disaster Risk Reduction (DRR) Initiative, a cooperative set of recommendations designed by academia and the private sector to prevent or minimize the damage and disruption caused by a major natural disaster. The joint team's executive committee, which includes retired USGS seismologist Dr. Lucy Jones as special advisor, and our own Raphael Bostic, present their recommendations to the public in this report available on our website.

GRANTS, AWARDS, AND RECOGNITIONS

Bedrosian Affiliate Ed Tinoco was awarded one of three Diversity Research Grants awarded by the American Library Association's Office for Diversity, Literacy and Outreach Services for 2015.

Assistant Professor, Alexandra Graddy-Reed and her colleague Lauren Lanahan (University of Oregon) received an Early-Concept Grant for Exploratory Research (EAGER) award from the National Science Foundation (NSF).

Bedrosian faculty members Raphael Bostic and Marlon Boarnet received a grant from METRANS UTC Research, for a project titled "Developing Affordable Housing Guidelines Near Rail Transit in Los Angeles."

Professor David Sloane and Price PhD alumni Ellen Shiau and Bryce Lowery won an award for co-authoring the most innovative paper to appear in the academic journal *Environment and Planning B: Planning and Design* for 2014.

Professor Lisa Schweitzer was selected to receive the 2015 Marcia M. Feld Leadership Award given biannually by the Association of Collegiate Schools of Planning (ACSP). This award recognizes individuals for outstanding leadership to ACSP.

Raphael Bostic, Judith and John Bedrosian Chair in Governance and the Public Enterprise at the Sol Price School of Public Policy, was the keynote speaker at the national Community Land Trust conference held in Lexington, KY, October 19-22.

Professor William G. Resh, was one of the 2015 recipients of the William E. Mosher and Frederick C. Mosher Award, presented to the authors of the best *PAR* article by an academic for their paper "Assessing the Past and Promise of the Federal Employee Viewpoint Survey for Public Management Research: A Research Synthesis."

Terry Cooper won the Ethics Lifetime Achievement Award from ASPA's (American Society of Public Administration) Section on Ethics and Integrity of Governance

Robert Denhardt, was an ASPA conference honorary co-chair



FORTHCOMING
FALL 2015

Rethinking the Administrative Presidency

Trust, Intellectual Capital, and
Appointee-Careerist Relations in the
George W. Bush Administration

William G. Resh

Elgar Companion to
Sustainable Cities
Strategies, Methods and Outlook

Edited by
Daniel A. Mazmanian Hilda Blanco



THE NEW
PUBLIC SERVICE

SERVING, NOT STEERING

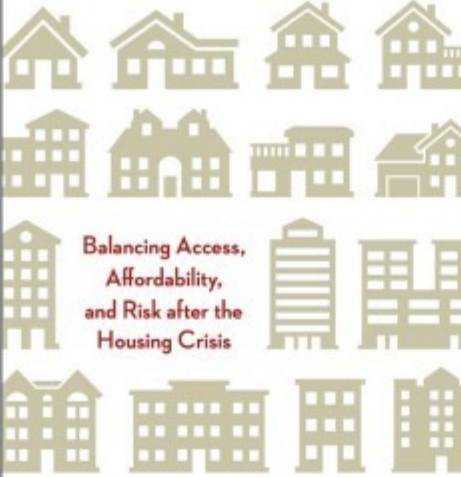
THIRD EDITION

ROBERT B. DENHARDT AND JANET V. DENHARDT



FORTHCOMING
FALL 2015

HOMEOWNERSHIP
BUILT TO LAST




Balancing Access,
Affordability,
and Risk after the
Housing Crisis

ERIC S. BELSKY
CHRISTOPHER E. HERBERT
JENNIFER H. MOLINSKY

Managing Human
Behavior in Public and
Nonprofit Organizations

3
EDITION




Robert B. Denhardt • Janet V. Denhardt • Maria P. Aristigueta

Seventh Edition

Public
Administration

An Action Orientation



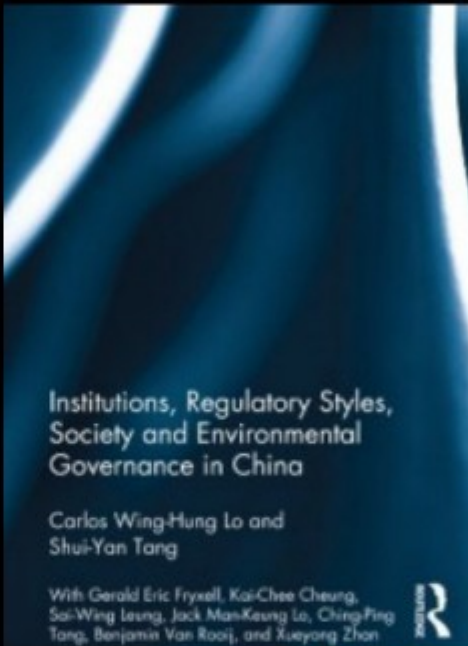
Robert B. Denhardt
Janet V. Denhardt
Tara A. Blanc

HOMEOWNERSHIP
BUILT TO LAST



Metropolitan
RESILIENCE

In a Time of Economic Turmoil

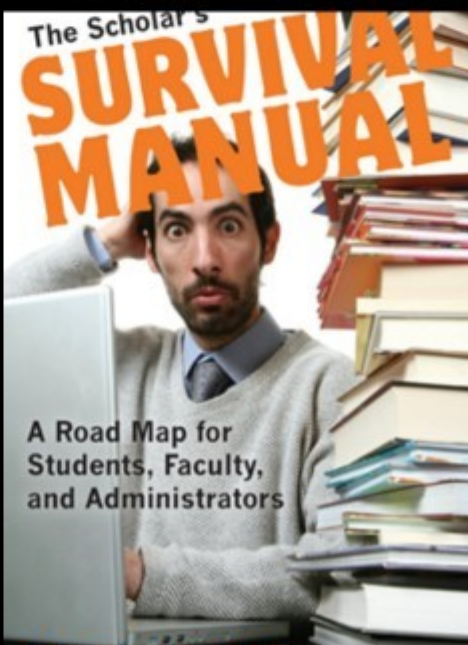


Institutions, Regulatory Styles,
Society and Environmental
Governance in China

Carlos Wing-Hung Lo and
Shui-Yan Tang

With Gerald Eric Fryxell, Kai-Chee Cheung,
Sai-Wing Leung, Jack Man-Keung Lo, Ching-Ping
Tang, Benjamin Van Rooij, and Xueyang Zhan

The Scholar's
SURVIVAL
MANUAL



A Road Map for
Students, Faculty,
and Administrators

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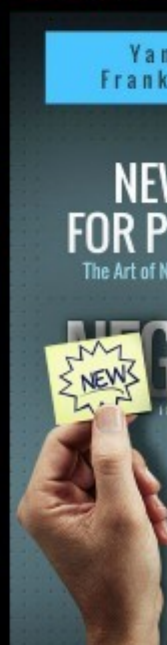
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LA to Vegas l China

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USC's Richa

The head of USC's
housing finance.
SCPR.ORG



A Los Angeles Plan to Reshape the Streetscape Sets Off Fears of Gridlock

The City Council has approved a far-reaching transportation program that is part of a larger push to get people out of their cars and onto sidewalks.

NYTIMES.COM

In the news

Journalists and public officials turn to Bedrosian Center faculty for their expertise. *Below is a selected listing:*

LA Weekly. Just How Ridiculous Is *True Detective's* High-Speed Rail Plot Line? **Lisa Schweitzer** featured. July 8 2015

Orlando Sentinel. HUD chief on new housing rules: 'ZIP code should never determine a child's future' **Raphael Bostic** featured. July 8 2015

Shelterforce. A Clear SCOTUS Statement on Disparate Impact and AFFH (Affirmatively Further Fair Housing). By **Raphael Bostic**. July 15 2016

Fox & Hound. By **Sherry Bebitch Jeffe** (and Douglas Jeffe)

Trump Impact—Overblown? July 24 2015

Reforms Loosen Grip of Legislative Leaders. September 29 2015

The Fear Factor Dominates Campaign Rhetoric. January 15, 2016

California Here They Come, Maybe. Really. February 4, 2016

Will Trump and Hillary Duke it Out?. March 8, 2016

GOP Split May Boost Sanchez. March 31, 2016

In Politics, It Isn't Easy Being Clean. April 27, 2016.

KPCC. USC's Richard Green takes SoCal knowledge to Washington. **Richard Green** featured. July 29 2015

KQED radio. Bernie in the Bay: Presidential Hopeful Accepts Nurses Union Endorsement. **Sherry Bebitch Jeffe** featured. August 10, 2015

New York Times. A Los Angeles Plan to Reshape the Streetscape Sets Off Fears of Gridlock. **Lisa Schweitzer** featured. September 7, 2015

Capital Public Radio. Rare Defeats For Brown As California Legislature Wraps Up. **Sherry Bebitch Jeffe** featured. September 14, 2015

KPCC. LA to Vegas bullet train could move ahead with help from Chinese rail company. **Lisa Schweitzer** featured. September 17, 2015

Los Angeles Times. Gov. Jerry Brown targets his next priorities as he decides on final slate of bills. **Sherry Bebitch Jeffe** featured. October 12, 2015

KPCC. LA public transit woos seniors as baby boomers go gray. **Lisa Schweitzer** featured. December 8 2015.

Civic Business Journal. EXED Forum for Policy for Local Leaders Graduates its Ninth Cohort. **Frank Zerunyan** featured. December 10, 2015

KPCC Take Two. State of Affairs: Sentencing reform, independent voters, and the race for LA mayor. **Sherry Bebitch Jeffe** featured. January 28, 2016

KPCC Take Two. How could the new NFL stadium transform Inglewood? **Raphael Bostic** featured. February 9, 2016

KPCC. Are year-long rental leases on the way out? **Raphael Bostic** featured. February 10, 2016

PublicCEO. Building Public Spaces Two Leases at a Time. By **Frank Zerunyan**. February 25, 2016

KPCC AirTalk. Foreign buyers and the future of the SoCal housing market. **Raphael Bostic** featured. March 9, 2016

Reuters The Great Debate. A one-party state without the rancor. By **Sherry Bebitch Jeffe**. March 10, 2016

KPCC Take Two. SoCal cities buckle down to fight density. **Raphael Bostic** featured. March 14, 2016.

KPCC. Are large-scale housing developments good for LA? **Raphael Bostic** featured. March 17, 2016

The Huffington Post Politics. It's Time For Presidential Candidates To Talk About The New Housing Crisis. **Raphael Bostic** quoted. March 22, 2016

CityLab. To Ease Traffic, L.A. Needs Much More Than Trains. **Lisa Schweitzer** featured. March 31, 2016

<http://www.citylab.com/commute/2016/03/metro-la-transit-proposal-ease-traffic/476004/>

Los Angeles Times. Southern California apartment rents are expected to continue rising through 2018. **Raphael Bostic** featured. April 12, 2016.

LAist. L.A. Rent Will Go Up \$100 Over The Next Two Years, According To USC Forecast. **Raphael Bostic** quoted. April 12, 2016

OCWeekly. Those OC Rents That Have Been Rising Forever? More of the Same is Forecast. **Raphael Bostic** featured. April 13, 2016

KPCC Take Two. SoCal's housing crisis: 'Either rents go up or we build more units'. **Raphael Bostic** featured. April 13, 2016

Los Angeles Times. How L.A. can improve its return on our multibillion-dollar transit investment. By **Marlon Boarnet** (and Gary Painter). May 16, 2016



USC Price

Sol Price School of Public Policy
Executive Education Forum

TRAINING:

The Bedrosian Center serves as a center of education for public sector principals and staff with the goal of improving government effectiveness in implementing policy and building the professional capacity of public and nonprofit institutions.

The Bedrosian Center sponsors and supports the USC Price Executive Education Forum. Our mission is to educate and train leaders around the world as well as in local communities to manage organizations and devise policies. We are the primary leadership training source for the League of Cities Latino Caucus and are pursuing opportunities in Brazil, India, and Armenia among others.

Local Leaders Program

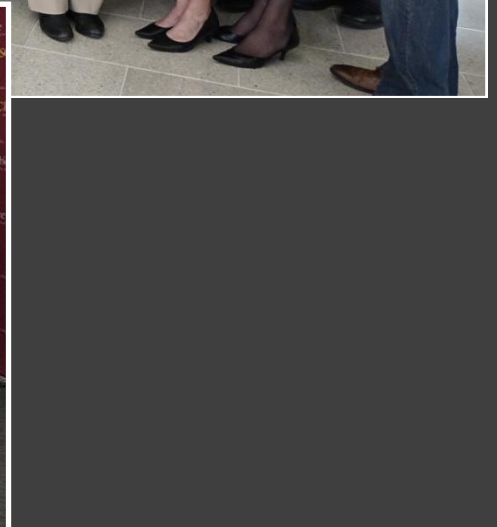
Designed for local elected officials, this program offers a focused curriculum in ethics, governance, leadership, and public policy. Our target audiences for this program are mayors, council members, supervisors, and special district board members. This year, the Local Leaders Program served over 40 public officials during the Fall and Spring terms.

Global Leaders Program

This program offers customized educational and training programs for domestic and foreign policy driven organizations and government agencies. The program seeks to train senior executives and administrators as well as emerging leaders among their staff. Our target audiences include for-profit, nonprofit, or government agencies that have identified specific training needs.

USC Price/United Nations Executive Education Forum

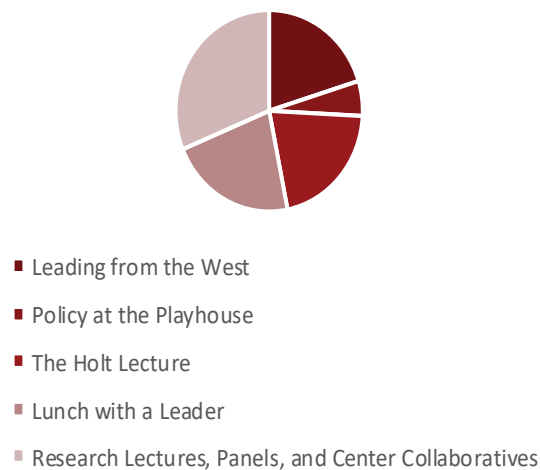
Frank Zerunyan, Director of Executive Education at the Bedrosian Center, contributes to a capacity-building effort to address global public administration challenges run by the UN Department of Economic and Social Affairs through its executive education forum. Zerunyan has been a featured speaker multiple times in workshops throughout the world.



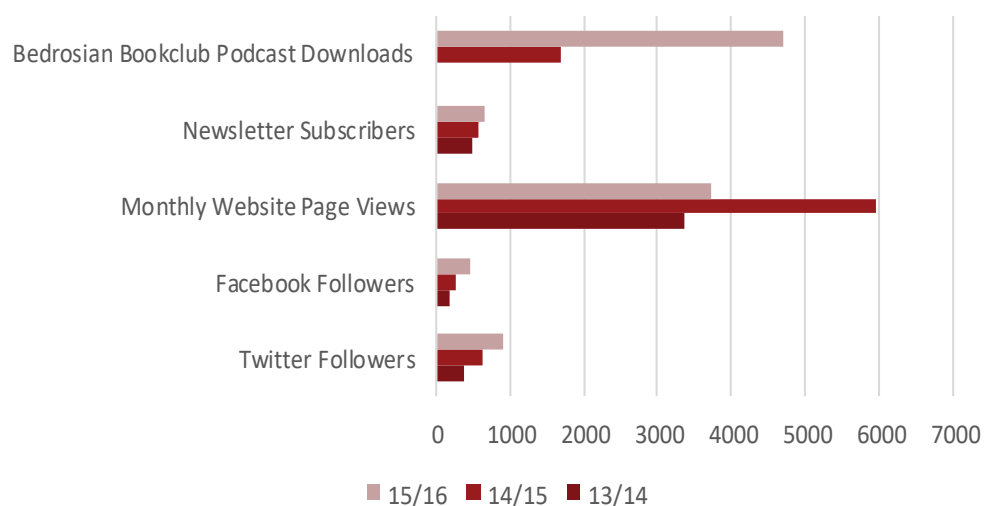
PROGRAMS

Our programs seek to raise the profile of governance issues. We delivered a number of programs that highlighted the good and the bad of governance, grappled with the challenges of persistent social patterns and confronted traditional notions of those organizations and individuals doing the work of governance and policy implementation. Through our programs, the Price community heard about successful leadership and new strategies to effectively manage organizations and policy processes.

Bedrosian programs attracted over 900 attendees in 2015-2016



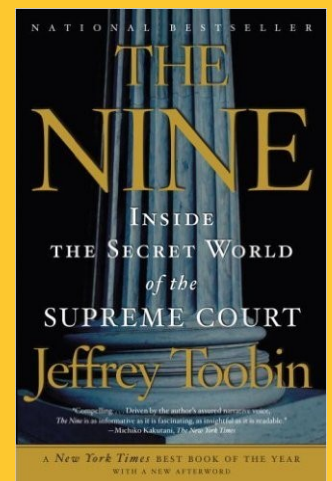
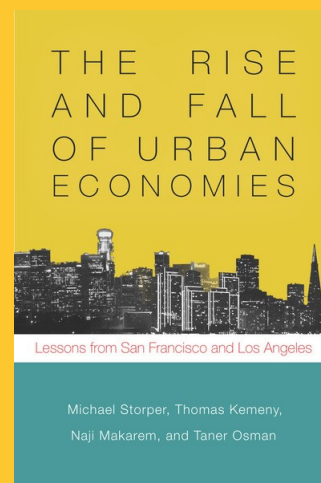
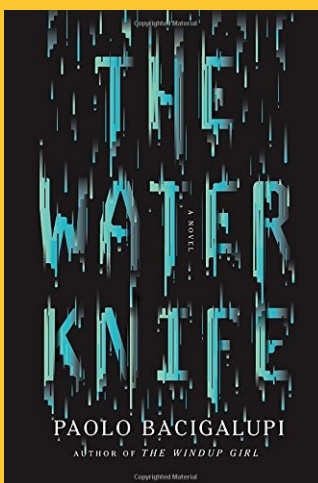
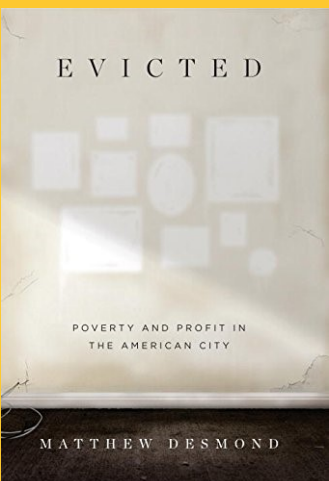
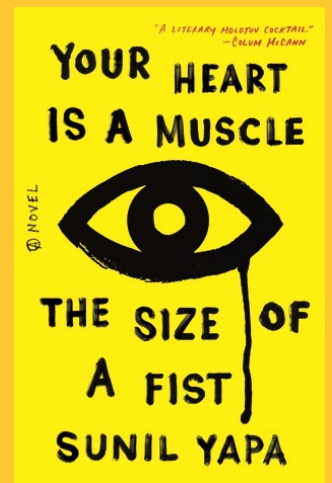
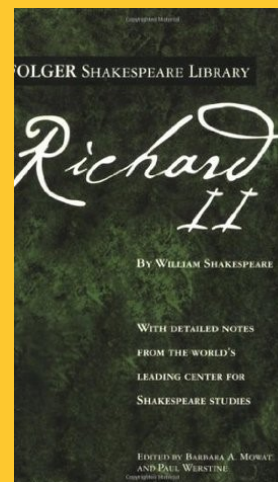
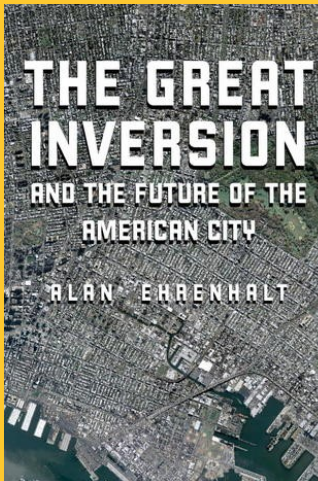
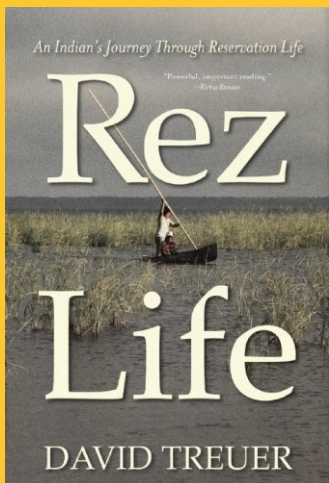
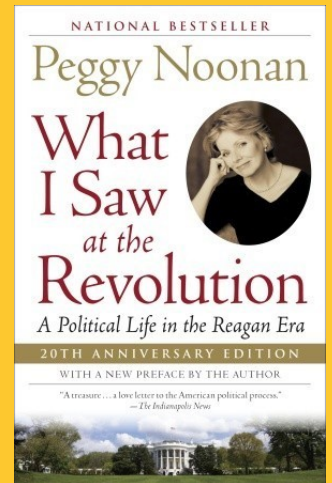
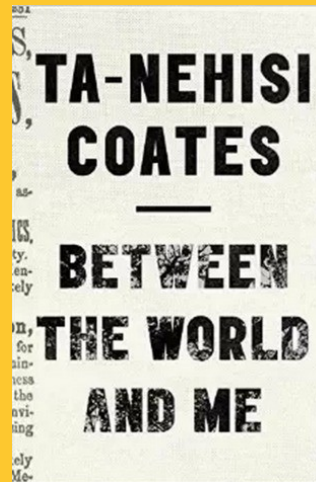
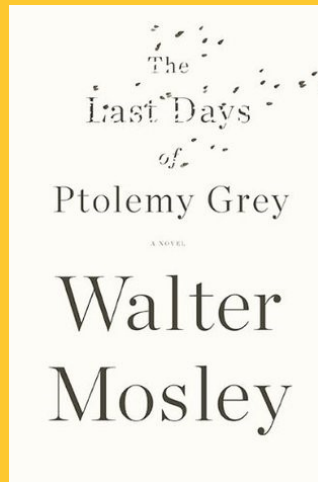
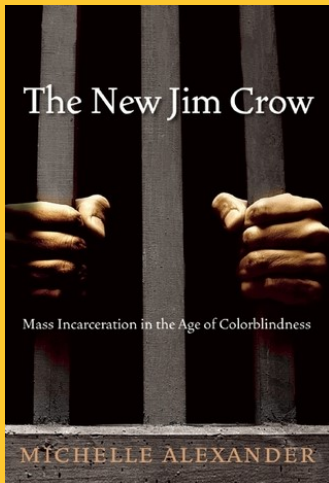
Online Engagement



Bedrosian Book Club Podcast

USC Price

Sol Price School of Public Policy
Judith and John Bedrosian Center on
Governance and the Public Enterprise



Contesting the Streets II (New)

The Bedrosian Center on Governance and the Spatial Analysis Lab (SLAB), both housed within the USC Price School of Public Policy, in collaboration with UCLA's César E. Chávez Department for Chicana/o Studies, brought together an international group of scholars and practitioners for a two-day symposium held at USC on October 2 and 3, 2015, titled "Contesting the Streets II: Vending and Public Space in Global Cities."



The Dennis F. and Brooks Holt Distinguished Lecture Series

This lecture series, established by Dennis and Brooks Holt, brings prominent practitioners, influential policy makers, and visiting scholars to expand the conversation around communications and public policy.

Former White House Press Secretary Dana Perino shared her insights on advising the President, spotting trouble in advance and how government and business officials can better use the press to communicate with the public during her address at the Holt Distinguished Lecture on October 29, 2015. Perino also provided details from her New York Times No. 1 bestselling book *And the Good News is ... Lessons and Advice from the Bright Side*, which she signed for attendees following the lecture.



Leading from the West

This series draws upon leaders from the local, state, and federal levels. The goal is an engaging conversation focused on governance, navigating difficult political situations, and projecting public leadership.

On October 15, 2015, the Bedrosian Center and the USC Price Athenian Society welcomed speaker Kevyn Orr, former emergency manager for the City of Detroit, for our Leading from the West speaker series.

Orr's handling of the Detroit bankruptcy was precedent-setting. He successfully restructured \$18 billion in debt, implemented a revitalization plan for city services and operations and avoided drastic cuts to pensions and retiree benefits. We spoke with him about the financial and governance challenges facing municipalities across the U.S., from Detroit to Orange County.



The LA Civics Initiative (New)

Moving beyond the statistics of voter turnout, the City Impact Lab and University of Southern California's Bedrosian Center on Governance have launched a yearlong effort to explore the concept of "civics" in Los Angeles. The "LA Civics Initiative" kickoff held on March 23, 2016, saw 75 civic leaders at USC's Galen Center. They were introduced to this initiative with the challenge of defining what "civics" means in Los Angeles and the assumptions about "civics" in the City of Angels.

Lunch with a Leader

This signature program provides students, faculty, and members of the public the opportunity to hear ideas from local, state, and national leaders, share their own ideas, and gain inspiration for effective governance in a more intimate and informal setting.



Gloria Molina "The losses don't define you. The fight, the struggles, the goals: that's what defines you"

Michael Maltzan "Building housing needs to be a mandate. It needs to be something that is at the very top of the priority list and conversation in this city."

Paula Daniels "Change can happen once you approach the problem from the standpoint of: 'Well here we've got a new set of circumstances. How do we address it?' "

Lucy Jones "Academics need to do a better job of making the information more accessible to all, especially to decision makers that do not have technical training ."

Nick Griffin "Value is created at the intersection of different fields and at the intersection of different ideas."

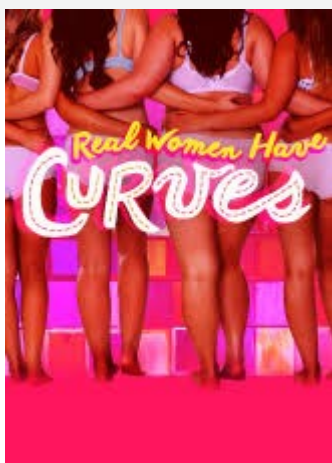
Maria Klawe "We are never perfect. We are an organization in transition, and we are trying very hard every step of the way. Persistence is the biggest cause of success in every discipline."

Policy at the Playhouse

Policy at the Playhouse recognizes that conversations about governance take place in many different fora and are voiced by many different communities. For that reason, we attend different plays and have subsequent conversations about governance and policy based on the play's themes. 2015-2016 was the second year this Policy at the Playhouse program.

In the fall semester, we enjoyed ***Real Women Have Curves*** in the Pasadena Playhouse on September 29, 2015. This play follows a group of Latina immigrant women who work in a sewing factory in Los Angeles. The showing was followed by a panel with the playwright Josefina Lopez, some of the cast, our Lunch with a Leader guest Gloria Molina and our very own Dr. Nicole Esparza.

In the spring, we attended ***Twilight: Los Angeles, 1992*** by Anna Deavere Smith in the Scene Dock Theater on campus, on February 24, 2016. This play is based on real-life interviews that were gathered soon after the Rodney King trial and the LA riots of 1992, and was put on by the USC students of the MFA (Master of Fine Arts) Acting program. After the play, a discussion followed with the play's cast and director, and the audience.



Price Governance Salon

Harkening back to the origins of the “salon,” our goal is to create a space for our students and faculty to exchange ideas.

On January 14, 2016 **Brian Galle**, Georgetown Law, spoke on the topic of restricted-spending in philanthropy: *Pay it Forward? Law and the Problem of Restricted-Spending Philanthropy*. American foundations and other philanthropic giving entities hold about \$1 trillion in investment assets, a figure which continues to grow each year. Philanthropic organizations spend only a tiny fraction of their wealth each year, even as urgent needs go unmet. Restrictive terms in contracts between donors and firms limit the rate at which donations can be distributed.

Law has played a critical role in underwriting and encouraging this build-up of philanthropic wealth. For instance, donors can take a full tax deduction for the value of their contribution today, regardless of when the foundation spends the money, paying no tax on the investment earnings the organization reaps.

What, if anything, justifies public support for “restricted spending” charity?



Price Research Collaborative

This series of collaborative programs aims to foster critical discussion about both specific policy areas and the ways in which those policy areas are being implemented. We are partnering with other USC Price research centers to get at the intersection of policy and governance.

CEQA Workshop

On December 10, 2015 we co-hosted a **CEQA workshop with California Central**, a USC Villaraigosa Initiative.

This panel was comprised of: **Mary Leslie** – President, Los Angeles Business Council, **David Pettit** – Senior Attorney, NRDC, **Mott Smith** – Co-founder/Principal Civic Enterprise, **Rick Cole** – Santa Monica City Manager, **Gladys Limon** – Attorney, Communities for a Better Environment, and **Douglas P. Carstens** – Managing Partner of Chatten-Brown & Carstens LLP.

The Future of Inglewood

In the spring semester, we teamed up with these wonderful student organizations: **Associated Students of Planning and Development (ASPD)**, **International City/County Management Association**, and **the Southern California Policy Review** to put together a **panel on the redevelopment of Hollywood Park in Inglewood**. Inglewood Mayor James Butts, USC Adjunct Professor Clifford Graves, and Wilson Meany Project Manager Gerard McCallum, joined moderator Raphael Bostic, for an enlightening conversation about the future of Inglewood. The conversation took place on April 6, 2016 on USC's campus.

Bedrosian Research Seminars

The Bedrosian Research Seminars provide professors and students with an avenue to present and discuss their Bedrosian-funded research with other faculty and students of the Price school.

William Resh : How You Work or Why? The Persistence of Altruistic Work Efforts as a Function of Mission Match—a Real-Effort Experiment.

In this project, Dr. Resh explores the notion that individuals who identify more highly with the missions of civil society organizations for which they perform are more likely to persist in altruistic work efforts in the face of unreasonable performance expectations. In other words, does “mission match” lead to persistent individual initiative despite negative feedback?

Jovanna Rosen : Community Development Agreements: New Challenges for Urban Governance

This project looked at new forms of community development agreements called Community Benefits Agreements (CBAs) and Project Labor Agreements (PLAs), which have recently emerged in urban governance. These community development agreements represent a new way to manage urban development that supports dialogue between community stakeholders to create consensus for land use and policies. The research explored how these new agreements are being implemented and whether they achieve their stated goals using two CBAs and two PLAs as case studies.

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