



BEDROSIAN CENTER

2016-2017 ANNUAL REPORT

BEDROSIAN.USC.EDU

About the Center

The Judith and John Bedrosian Center on Governance and the Public Enterprise was founded in the fall of 2005 through a generous endowment gift from Judith and John Bedrosian. The Center is dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities within the United States and around the world.



Mission

THE BEDROSIAN CENTER FOSTERS EFFECTIVE GOVERNANCE BY

- Building the professional capacity of public and nonprofit institutions
- Shaping public dialogue across public, private, and nonprofit sectors on governance and institutional reform
- Promoting and supporting innovative governance scholarship



In a democratic system, effective governance should be about implementing policies that reflect the interests, concerns, and voice of all of its citizens. The most direct way that people have an opportunity to express themselves is through voting. Without that voice, we cease to have a true democracy, leaving the American experiment curtailed.

RAPHAEL BOSTIC - USC PRICE PROFESSOR

OUR TARGET AUDIENCES



FACULTY & STUDENTS



PRACTITIONERS



PUBLIC

Research

The Bedrosian Center fosters effective governance by promoting and supporting innovative governance scholarship. This year, the Center partnered with the Beverly Hills/Greater Los Angeles Association of REALTORS in supporting a research project on affordable housing by Christian Redfern (Price faculty) and Anthony Orlando (Price doctoral student).

The Center regularly hosts research talks that are based on research grants awarded to USC Price faculty. Last year, we hosted a talk given by Christian Grose (Political Science) and Abby Wood (Law School), who are affiliated faculty with the Price School and had received a research grant from the Bedrosian Center. We also hosted several speakers for the governance salon on behalf of the Price School: Jennifer Brinkerhoff (George Washington University), Gregg Van Ryzin (Rutgers University), and Donald Monihan (University of Wisconsin)



[BEDROSIAN.USC.EDU/RESEARCH](https://bedrosian.usc.edu/research)

Faculty Expertise

Bedrosian faculty affiliates are distinguished scholars with diverse disciplinary backgrounds and research interests. Their innovative scholarship not only advances their respective disciplines but also promotes best practices and cutting-edge thinking about governance.

[BEDROSIAN.USC.EDU/FACULTY](https://bedrosian.usc.edu/faculty)



Jody David Armour

Racial justice, criminal justice, rule of law

Emma Aguila

Economics of aging, labor economics, applied econometrics, program evaluation, development economics

Marlon Boarnet

Transportation, travel behavior, urban growth patterns, regional science, urban economics

Raphael Bostic

Urban development, urban economics, housing

Terry L. Cooper

Administrative ethics, administrative theory, citizen participation, neighborhood organizations, role of citizens

Janet V Denhardt

Organizational behavior, leadership, citizen engagement, governance

Robert B Denhardt

Leadership, organizational behavior, organizational change, inquiry

Kathleen M. Doherty

American political institutions, bureaucratic delegation, administrative expertise, political and judicial oversight of the bureaucracy, public policy, pharmaceutical drug policy

Nicolas Duquette

Nonprofit economics, public finance, economic history

Nicole Esparza

Nonprofit organizations, networks, philanthropy, urban inequality

Liz Falletta

Architecture, urban design

Elizabeth Graddy

Institutional economics, governance, nonprofit organizations, industry structure

Alexandra Graddy-Reed

Grant-making, nonprofit organizations, innovation

Richard K. Green

Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

Christian Grose

Political Institutions, Political Representation, Legislative Governance, Executive Governance

Michael E. Harris

Health care contracting, health care policy and reform, emerging healthcare delivery business models, healthcare innovation and its impact on health care delivery systems, health care prevention, wellness, patient access

Sherry Bebitch Jeffe

Political analysis, California politics and government, American politics and government, public policy, media and politics, communicating public policy

Martin Krieger

Defense and security policy, entrepreneurship and social innovation, physics and mathematics in society, cities as lived and worked, scholarship and the university, environmental policy, longer-term future of Earth

LaVonna Blair Lewis

American politics, public policy, health policy, interest groups, federal programs

Daniel A. Mazmanian

Environmental policy, policy implementation, sustainable communities, political science

Pamela Clouser McCann

American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

Juliet Ann Musso

Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

Deborah Natoli

Education, human behavior in organizations, leadership

Rodney Ramcharan

Real estate, finance, monetary policies, international economics and finance

Kelly Rawlings

Organizational behavior, nonprofit organizations, public participation, civic engagement

William G. Resh

Public management, U.S. presidency and executive politics, policy implementation, organization theory, personnel policy, organizational behavior

Peter J Robertson

Organizational theory and behavior, organizational change, ecological governance, collaborative organizing, inter-organizational networks

Lisa Schweitzer

Environmental justice, sustainable transportation, hazardous materials in urban environments, community environmental quality

David Sloane

Urban planning, policy, and history; community health planning and policy

Erroll Southers

Counterterrorism, public safety, infrastructure protection, and homeland security

Shui Yan Tang

Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

Eduardo Tinoco

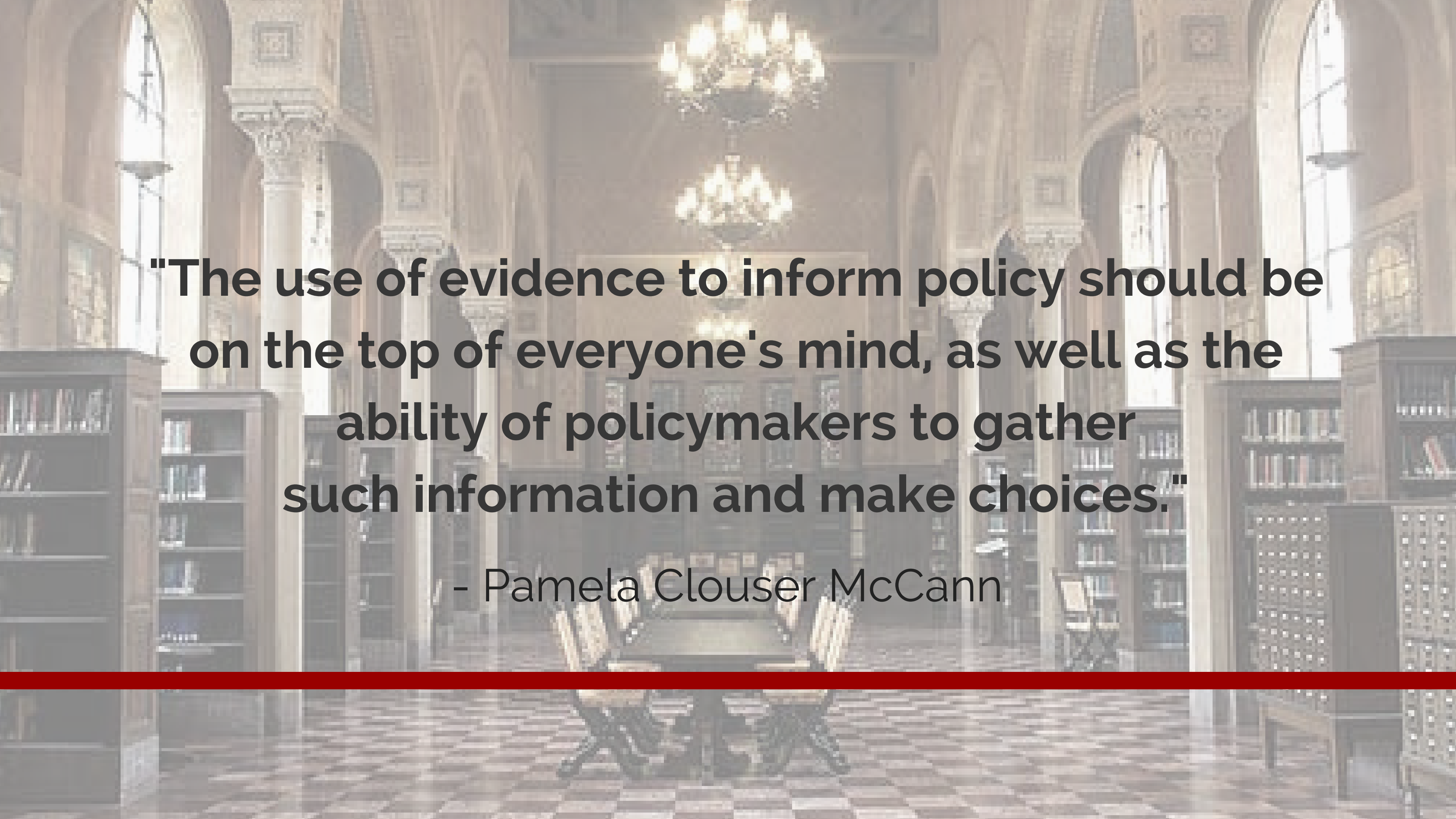
Library and information science, academic library leadership, public library service and administration, library instruction and research, student veterans, veteran services and transition

Abby Wood

Administrative Law, public governance, transparency

Frank Zerunyan

Local governance, administrative law, public private partnerships, leadership, executive education

The background of the image is a photograph of a large, historic library. It features high ceilings with ornate chandeliers, tall arched windows, and rows of dark wooden bookshelves filled with books. In the foreground, a wooden table with several chairs is visible. The overall atmosphere is one of a grand, scholarly institution.

"The use of evidence to inform policy should be on the top of everyone's mind, as well as the ability of policymakers to gather such information and make choices."

- Pamela Clouser McCann

SELECTED HIGHLIGHTS



2016 MARGARITA MCCOY AWARD BY THE
ASSOCIATION OF COLLEGIATE SCHOOLS OF
PLANNING (ACSP)
Lisa Schweitzer



BOOK PUBLICATION:
THE FEDERAL DESIGN DILEMMA
by Pamela Clouser McCann




2017 HARRY SCOVILLE AWARD FOR ACADEMIC
ACHIEVEMENT BY THE SOCAL CHAPTER OF THE
AMERICAN SOCIETY FOR PUBLIC ADMIN (ASPA)
Terry L. Cooper

Training

The Bedrosian Center serves as a center of education for public sector principals and staff with the goal of improving government effectiveness in implementing policy and building the professional capacity of public and nonprofit institutions.

The Bedrosian Center sponsors and supports the USC Price Executive Education Forum. Our mission is to educate and train leaders around the world as well as in local communities to manage organizations and devise policies. We are the primary leadership training source for the League of Cities Latino Caucus and are pursuing opportunities in Brazil, India, and Armenia among others.





“The League of Cities, Contract Cities and other similar organizations train their constituencies relying on the expertise of practicing experts. For the most part they do a very good job. What interested me and my colleagues here at USC Price is the blending of the academic experience and the high-level practical experience in teaching and delivering the curriculum. That is unique and extremely valuable for local leaders.”

- Jim Goodhart

BEDROSIAN.USC.EDU/EXED

Podcasts

The Bedrosian Center offers a suite of podcasts examining politics and governance through different lenses. Our podcasts reach over 1000 weekly listeners from around the world.

Listen online on our website, or listen on your phone or tablet through your favorite podcasting app (ApplePodcasts, Overcast, Stitcher ... find your favorite on your app store). From any podcasting app, search "**usc bedrosian**" and you will find all of our podcasts: the Bedrosian Bookclub, Our American Discourse, LA Hashtags Itself, Price Projection Room, and Policy at the Playhouse.

Subscribe & leave us a review!



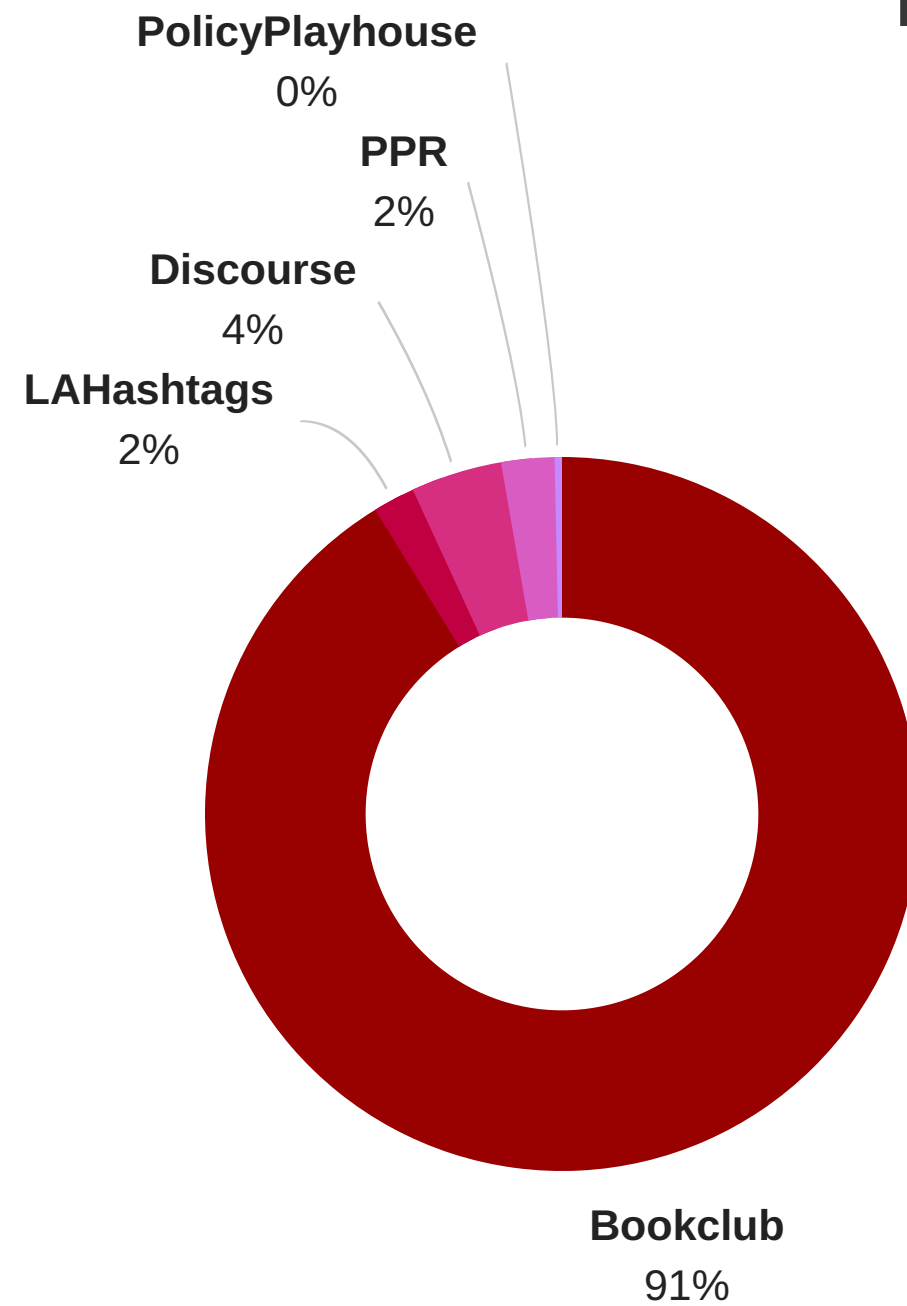
"Smart people talking about interesting, relevant topics. Book selections are great! Would highly recommend to students and professors of policy, planning, administration, etc. or just anyone interested in political/social issues."

5 star review on iTunes
of the Bookclub Podcast

BEDROSIAN.USC.EDU/PODCASTS

PODCAST DOWNLOADS*

2016/2017

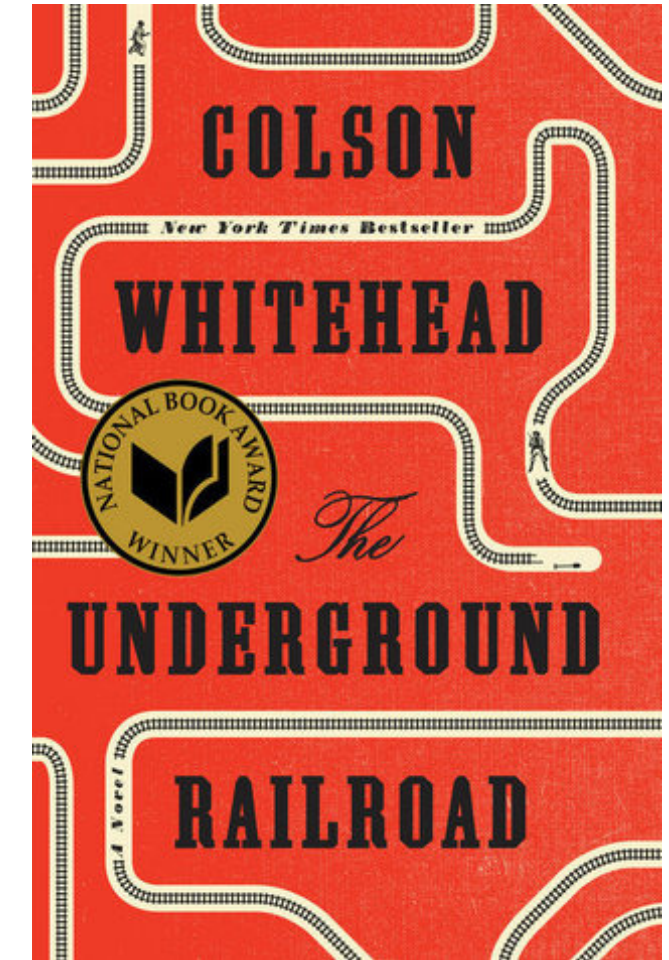
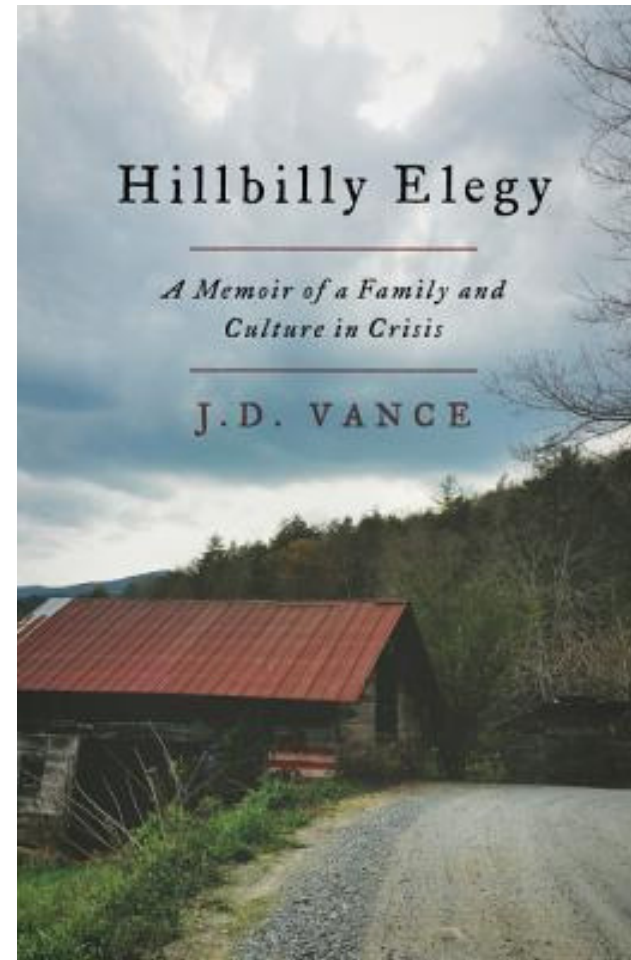
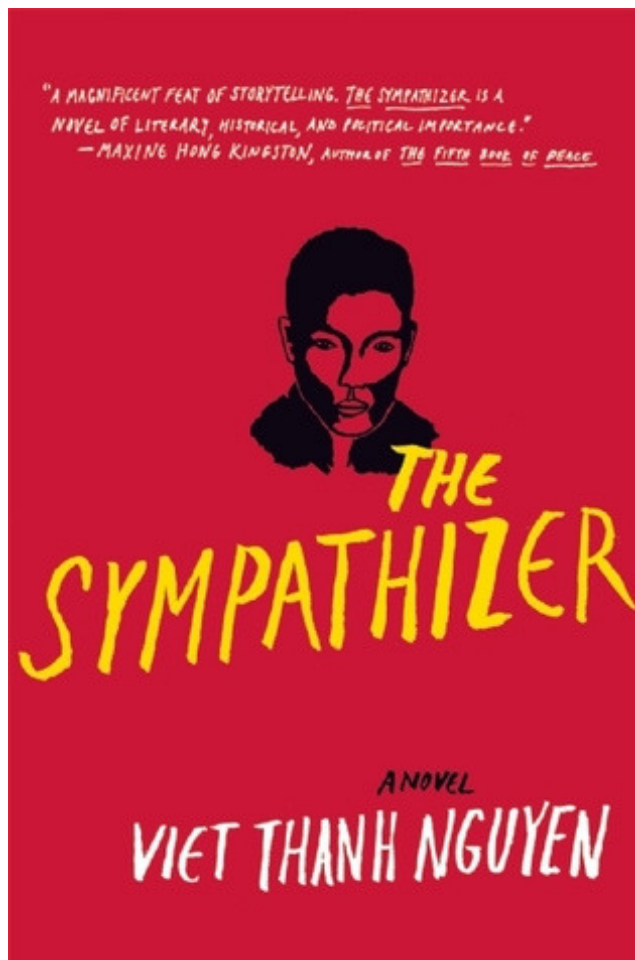


30,750

*3RD YEAR FOR BOOKCLUB
1st YEAR for all other PODCASTS

SEARCH "USC BEDROSIAN" ON YOUR FAVORITE PODCASTING APP

some things we've discussed this last year ...



subscribe, listen, & leave a review

[BEDROSIAN.USC.EDU/PODCASTS](https://bedrosian.usc.edu/podcasts)

Programs

Our programs seek to raise the profile of governance issues. In 2016-2017, we delivered a number of programs that highlighted the good and the bad of governance, grappled with the challenges of persistent social patterns, and confronted traditional notions of those organizations and individuals doing the work of governance and policy implementation. Through our programs, the Price community heard about successful leadership and new strategies to effectively manage organizations and policy processes.



SELECTED HIGHLIGHTS



THE HOLT LECTURE

Fred Ryan, CEO Washington Post



LEADING FROM THE WEST

Roy Choi & Tara Roth



LUNCH WITH A LEADER

Jennifer Samson, Karina Macias, Anne Miskey,
Brooke Lykins, Sonja Trauss, Brissa Sotelo-
Vargas, Paul Haaga

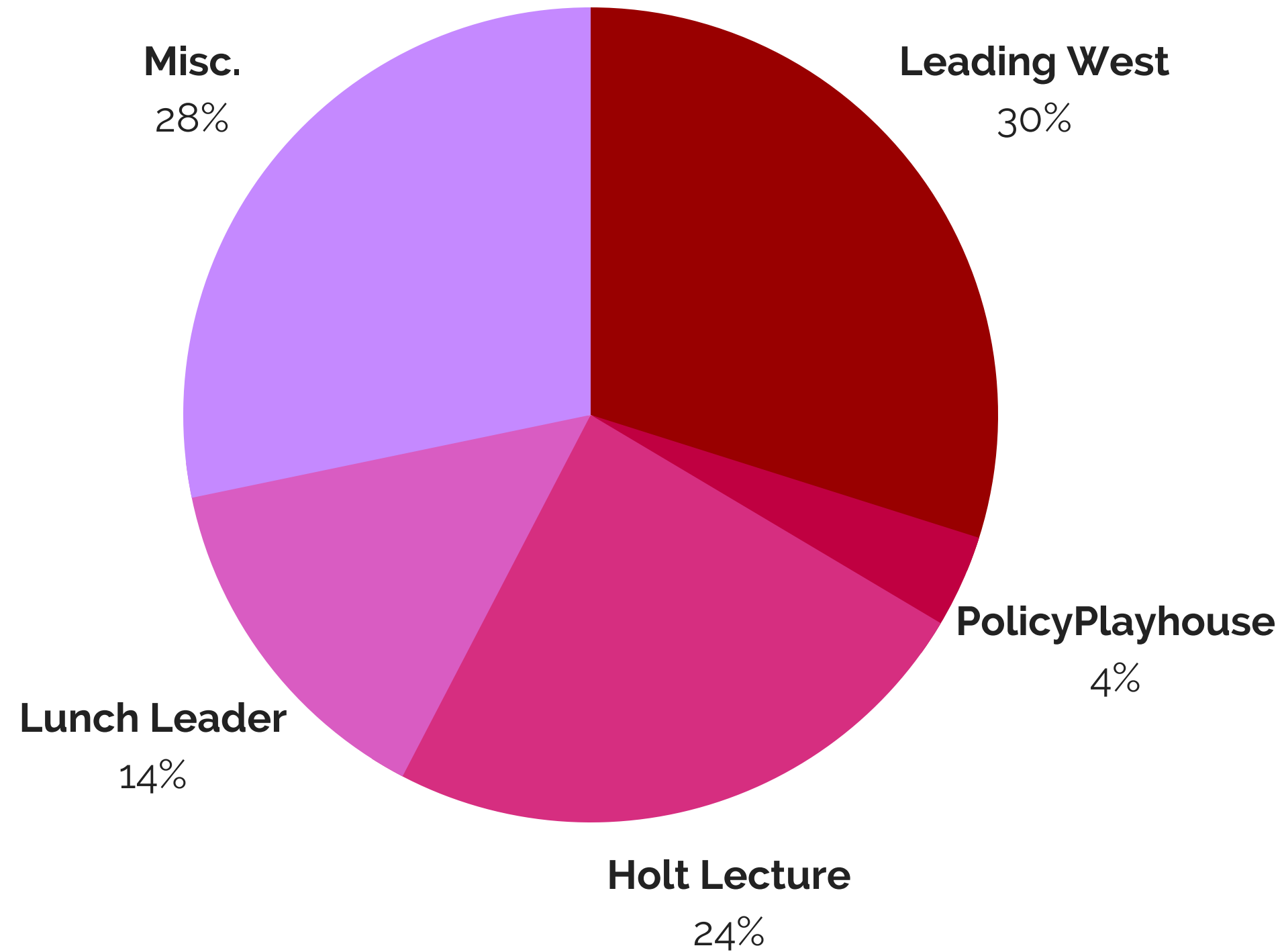


These chances to sit down with notable people and hear them just chat about their backgrounds and perspectives has been a fun and insightful perk of Price, something I've definitely never had the chance to take advantage of before."

- Emily Ghan MPP '15

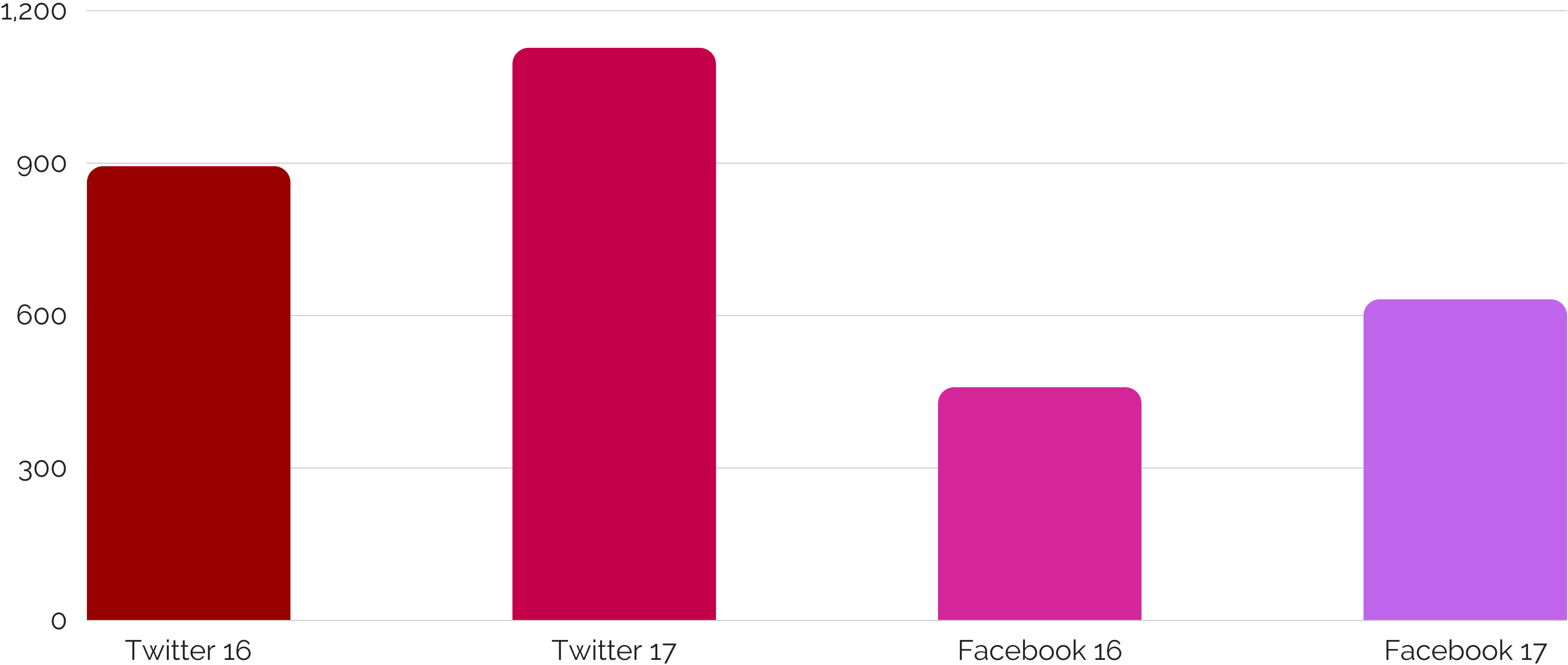


ATTENDEES AT IN-PERSON EVENTS 2016/2017



1675

**Growth in Online engagement between
2015/2016 (16) and 2016/2017 (17) academic years**



The Judith & John Bedrosian Center on Governance & the Public Enterprise

USC Sol Price School of Public Policy

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Visit our website to learn how you can support the activities of the Bedrosian Center

BEDROSIAN.USC.EDU

