

# BEDROSIAN CENTER

2018-2019 Annual Report

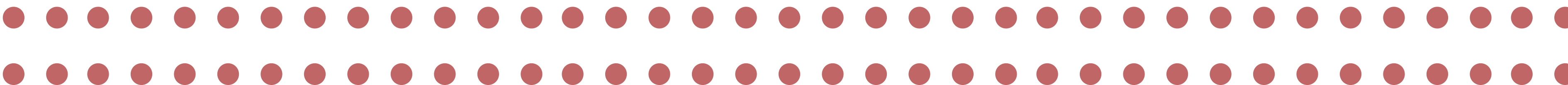
[bedrosian.usc.edu](http://bedrosian.usc.edu)





# About the Center

The Judith and John Bedrosian Center on Governance and the Public Enterprise was founded in the fall of 2005 through a generous endowment gift from Judith and John Bedrosian. The Center is dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities within the United States and around the world.





# Mission

## THE BEDROSIAN CENTER FOSTERS EFFECTIVE GOVERNANCE BY

- Building the professional capacity of public and nonprofit institutions
- Shaping public dialogue across public, private, and nonprofit sectors on governance and institutional reform
- Promoting and supporting innovative governance scholarship





## OUR TARGET AUDIENCES



**FACULTY & STUDENTS**



**PRACTITIONERS**



**PUBLIC**



# Research

"In our second year of building the PIPE Collaborative, we continued to work to make USC the hub for political-economy research in the United States. Our workshops, symposia, and annual conference brought together the top scholars in political science, economics, and law. These scholars work in the field of political institutions and political economy, enhancing not only the Price School but USC as a leader in cutting-edge research on important topics at the intersection of politics and economics." – Jeffery A. Jenkins



[BEDROSIAN.USC.EDU/RESEARCH](https://bedrosian.usc.edu/research)



# Faculty Expertise

Bedrosian faculty affiliates are distinguished scholars with diverse disciplinary backgrounds and research interests. Their innovative scholarship not only advances their respective disciplines but also promotes best practices and cutting-edge thinking about governance.

**[BEDROSIAN.USC.EDU/FACULTY](https://bedrosian.usc.edu/faculty)**





## **Ange-Marie Hancock Alfaro**

Gender studies, political science

## **Jody David Armour**

Racial justice, criminal justice, rule of law

## **Emma Aguila**

Economics of aging, labor economics, applied  
econometrics, program evaluation, development  
economics

## **Marlon Boarnet**

Transportation, travel behavior, urban growth patterns,  
regional science, urban economics

## **Raphael Bostic**

Urban development, urban economics, housing

## **Terry L. Cooper**

Administrative ethics, administrative theory, citizen  
participation, neighborhood organizations, role of citizens

## **Carla Della Gatta**

Shakespeare, Latinx Theatre, Spanish Golden Age Theatre,  
LGBTQ theatre, gender and sexuality studies, critical race  
theory

## **Janet V Denhardt**

Organizational behavior, leadership, citizen engagement,  
governance

## **Robert B Denhardt**

Leadership, organizational behavior, organizational change,  
inquiry

## **Kathleen M. Doherty**

American political institutions, bureaucratic delegation,  
administrative expertise, political and judicial oversight of the  
bureaucracy, public policy, pharmaceutical drug policy

## **Nicolas Duquette**

Nonprofit economics, public finance, economic history



## **Nicole Esparza**

Nonprofit organizations, networks, philanthropy, urban inequality

## **Liz Falletta**

Architecture, urban design

## **Elizabeth Graddy**

Institutional economics, governance, nonprofit organizations, industry structure

## **Alexandra Graddy-Reed**

Grant-making, nonprofit organizations, innovation

## **Richard K. Green**

Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

## **Christian Grose**

Political Institutions, Political Representation, Legislative Governance, Executive Governance

## **Michael E. Harris**

Health care contracting, health care policy and reform, emerging healthcare delivery business models, healthcare innovation and its impact on health care delivery systems, health care prevention, wellness, patient access

## **Sherry Bebitch Jeffe**

Political analysis, California politics and government, American politics and government, public policy, media and politics, communicating public policy

## **Jeffery A. Jenkins**

American political institutions and development, Congress, political parties, lawmaking, separation-of-powers, political economy



## **Martin Krieger**

Defense and security policy, entrepreneurship and social innovation, physics and mathematics in society, cities as lived and worked, scholarship and the university, environmental policy, longer-term future of Earth

## **LaVonna Blair Lewis**

American politics, public policy, health policy, interest groups, federal programs

## **Daniel A. Mazmanian**

Environmental policy, policy implementation, sustainable communities, political science

## **Pamela Clouser McCann**

American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

## **Juliet Ann Musso**

Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

## **Deborah Natoli**

Education, human behavior in organizations, leadership

## **Rodney Ramcharan**

Real estate, finance, monetary policies, international economics and finance

## **Kelly Rawlings**

Organizational behavior, nonprofit organizations, public participation, civic engagement

## **William G. Resh**

Public management, U.S. presidency and executive politics, policy implementation, organization theory, personnel policy, organizational behavior



### **Peter J Robertson**

Organizational theory and behavior, organizational change, ecological governance, collaborative organizing, inter-organizational networks

### **Lisa Schweitzer**

Environmental justice, sustainable transportation, hazardous materials in urban environments, community environmental quality

### **David Sloane**

Urban planning, policy, and history; community health planning and policy

### **Erroll Southers**

Counterterrorism, public safety, infrastructure protection, and homeland security

### **Shui Yan Tang**

Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

### **Eduardo Tinoco**

Library and information science, academic library leadership, public library service and administration, library instruction and research, student veterans, veteran services and transition

### **Abby Wood**

Administrative Law, public governance, transparency

### **Frank Zerunyan**

Local governance, administrative law, public private partnerships, leadership, executive education



## SELECTED HIGHLIGHTS



LAVONNA B. LEWIS, PH.D., MPH RECEIVES THE  
HUMANITARIAN AWARD AT THE 2019 DIGNITY AWARDS  
GALA BY MEND (MEET EACH NEED WITH DIGNITY)

Lavonna B. Lewis



USC PRICE'S GRADDY-REED WINS RESEARCH AWARD FOR  
PHILANTHROPIC IMPACT

Alexandra Graddy-Reed



BEDROSIAN DIRECTOR JEFFERY A. JENKINS WINS  
JOURNAL AWARD FOR ANALYSIS OF AMERICAN WEST  
SETTLERS

Jeffrey A. Jenkins



# Training

The Bedrosian Center serves as a center of education for public sector principals and staff with the goal of improving government effectiveness in implementing policy and building the professional capacity of public and nonprofit institutions. The Bedrosian Center sponsors and supports the USC Price Executive Education Forum. Our mission is to educate and train leaders around the world as well as in local communities to manage organizations and devise policies. We are the primary leadership training source for the League of Cities Latino Caucus and are pursuing opportunities in Brazil, India, and Armenia among others.







“The Executive Education Forum for Policy and Administration (EXED) at the USC Price School Bedrosian Center engages directly with local elected officials offering a broad base of specialized non-degree certificates for local and global leaders. EXED Forum offers curricula in ethics, governance, leadership, and public policy. EXED Forum promotes and enhances commitment to public value and reaches across sectors to deliver high-level perspectives from Price School’s world-renowned faculty and industry experts. We serve as a center of education for public sector leaders and staff with the goal of improving governance effectiveness in making and implementing policy.”

– **Frank V. Zerunyan,**

Director of Executive Education, The Bedrosian Center on Governance

**[BEDROSIAN.USC.EDU/EXED](https://bedrosian.usc.edu/exed)**



# Podcasts

The Bedrosian Center offers a suite of podcasts examining politics and governance through different lenses. Our podcasts reach over 1000 weekly listeners from around the world.

Listen online on our website, or listen on your phone or tablet through your favorite podcasting app (ApplePodcasts, Overcast, Stitcher ... find your favorite on your app store). From any podcasting app, search "**usc bedrosian**" and you will find all of our podcasts: Bedrosian Bookclub, Our American Discourse, Reel Review, and P.S. You're Interesting.

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*Bedrosian*  
BOOKCLUB  
PODCAST



USC Price  
Bedrosian Center  
on Governance

OUR  
AMERICAN  
DISCOURSE

REEL  
REVIEW



USC  
Price  
*Bedrosian Center  
on Governance*

P.S.  
YOU'RE  
INTERESTING





"I always learn something from each podcast.  
Each session is a thoughtful discussion on  
important issues impacting our cities. I highly  
recommend this podcast to those who have  
interests in urban planning, governance, real  
estate, and good books to read"

5 star review on iTunes  
of the Bookclub Podcast



**[BEDROSIAN.USC.EDU/PODCASTS](http://BEDROSIAN.USC.EDU/PODCASTS)**

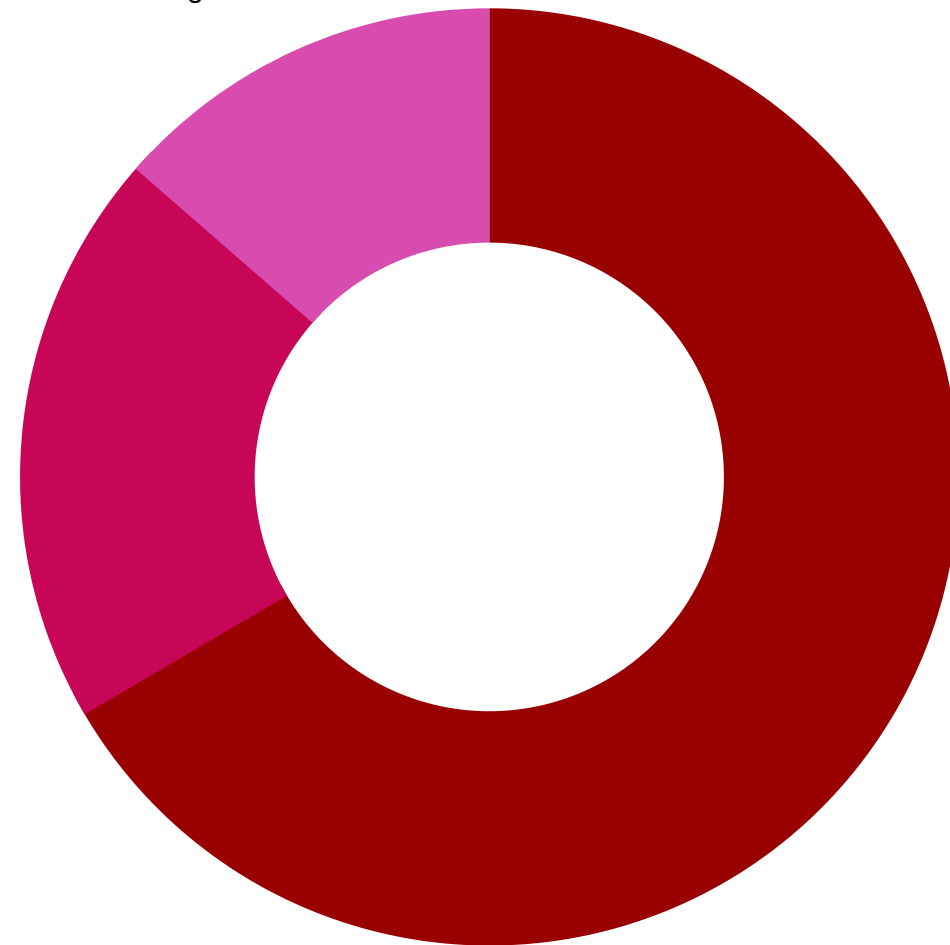


# PODCAST DOWNLOADS

## 2018/2019

# 24,879

Our American Discourse/PS You're Interesting  
13.6%



Reel Review  
19.9%

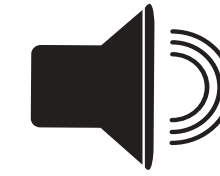
Bookclub  
66.5%

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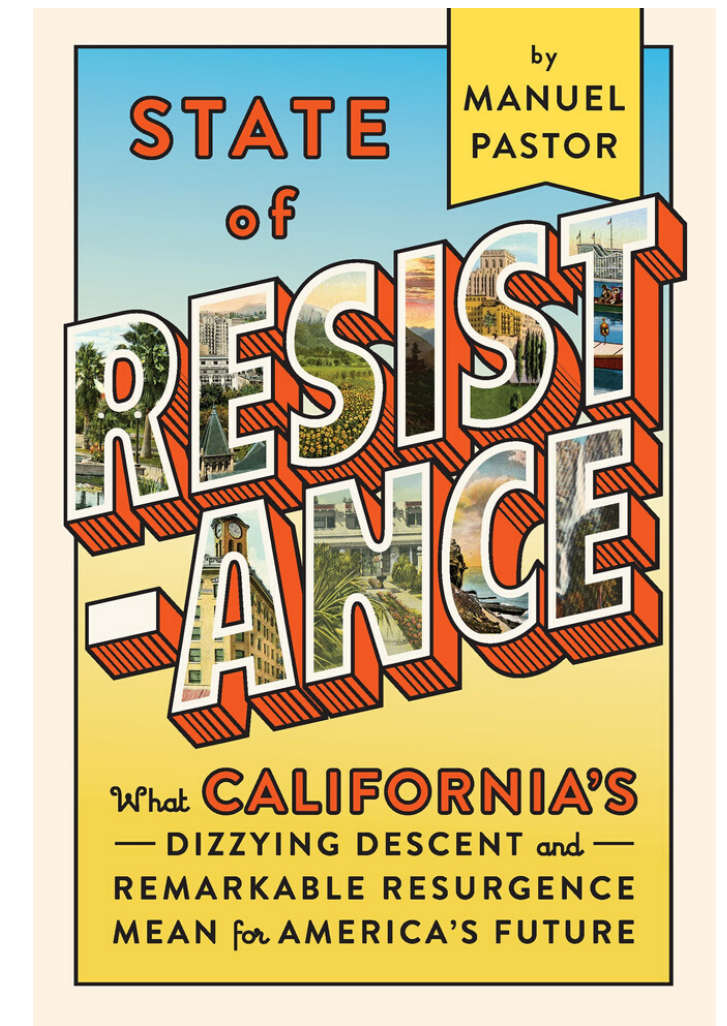
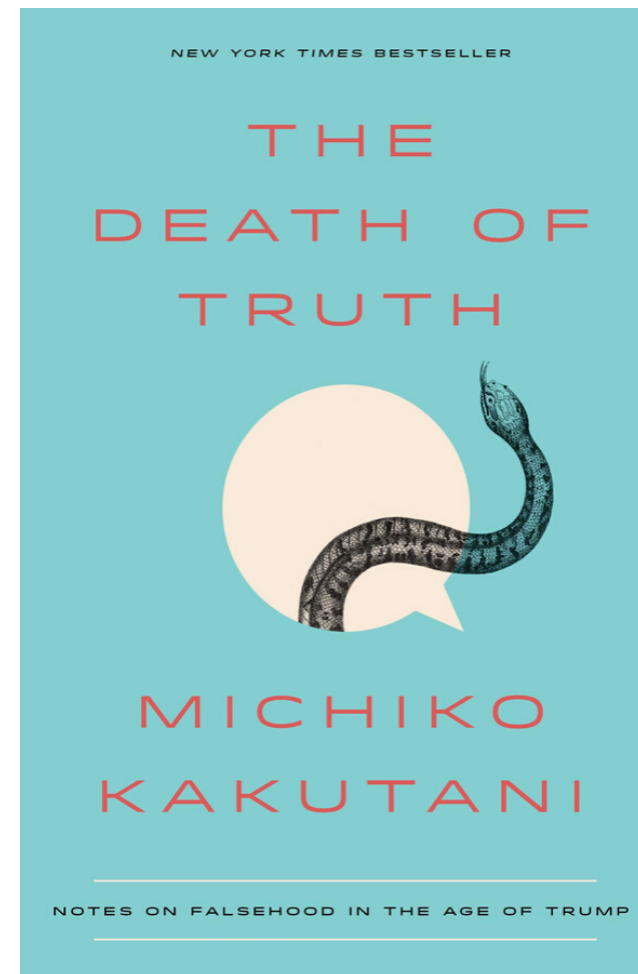
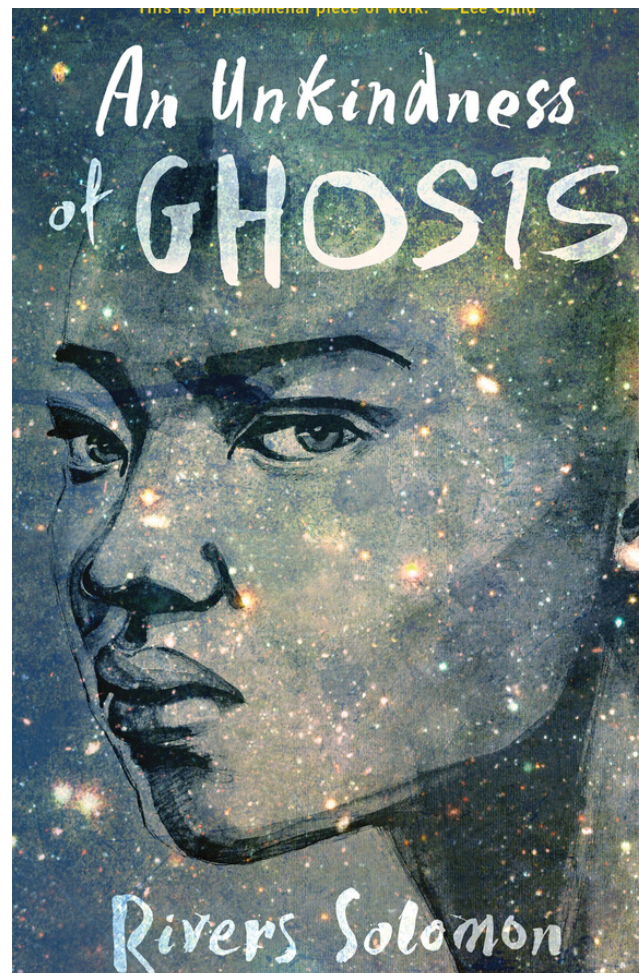
**BEDROSIAN.USC.EDU/PODCASTS**



# LISTEN TO OUR USC BEDROSIAN PODCASTS



some things we discussed this last year ...



subscribe, listen, & leave a review!

[BEDROSIAN.USC.EDU/PODCASTS](https://bedrosian.usc.edu/podcasts)



# Programs

Our programs seek to raise the profile of governance issues. We delivered a number of programs that highlighted the good and the bad of governance, grappled with the challenges of persistent social patterns and confronted traditional notions of those organizations and individuals doing the work of governance and policy implementation. Through our programs, the Price community heard about successful leadership and new strategies to effectively manage organizations and policy processes.





## SELECTED HIGHLIGHTS



### A CONVERSATION ON AMERICAN INDIAN IDENTITY

with Gabe Galanda (Attorney), Pearl Means (Film Producer), and Joanelle Romero (Red Nation Celebration Institute)



### LUNCH WITH A LEADER

Mina Chow, Professor, Architect, and Filmmaker

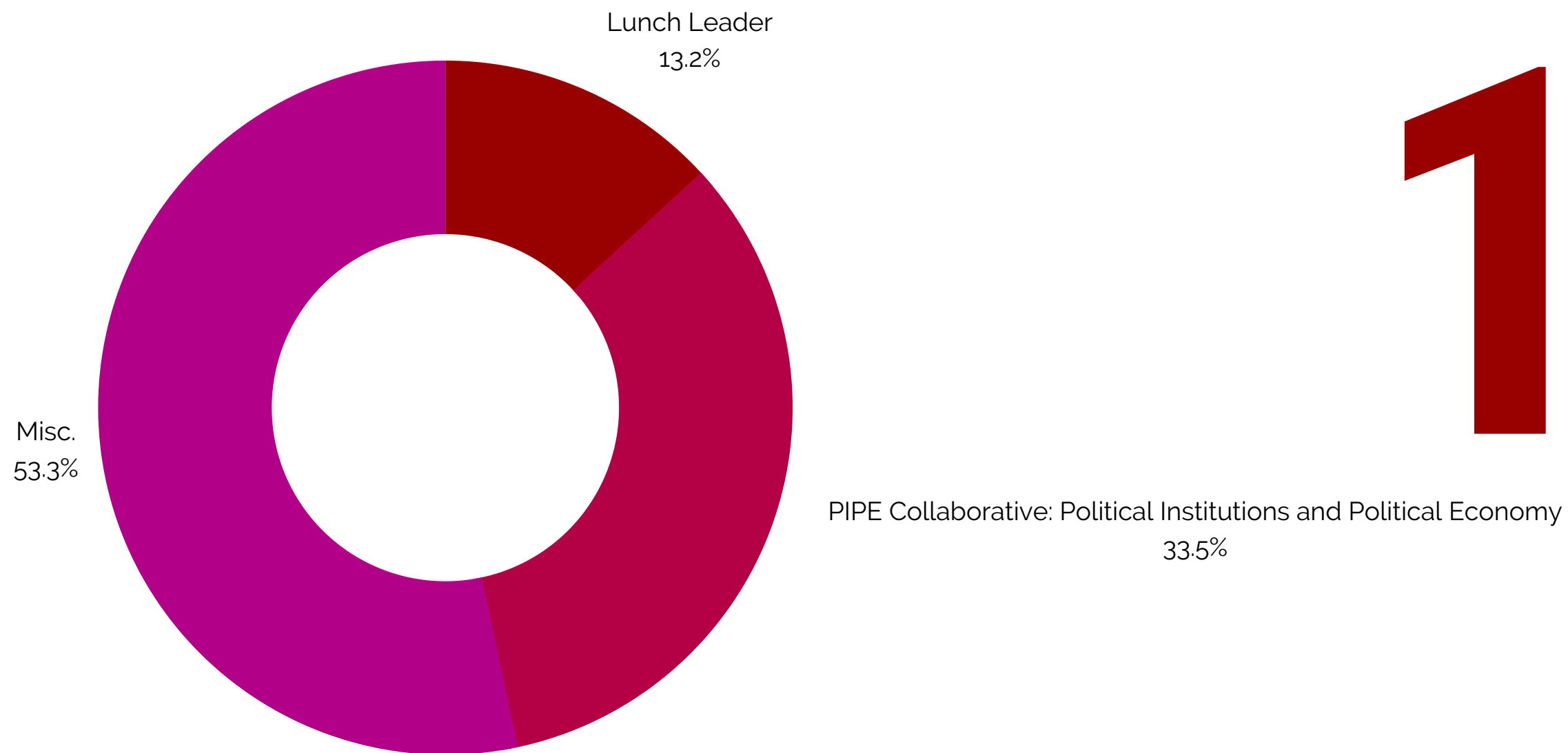


### TOWN HALL

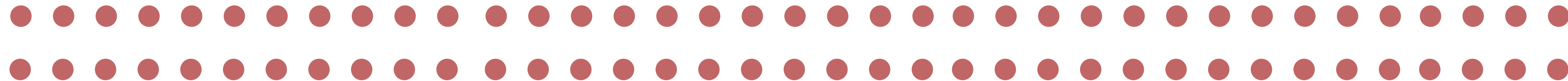
with former Congressmen David Jolly (R-FL) and Patrick Murphy (D-FL)



# ATTENDEES AT IN-PERSON EVENTS 2018/2019



1299









# The Judith & John Bedrosian Center on Governance & the Public Enterprise

USC Sol Price School of Public Policy  
Ralph & Goldy Lewis Hall, 201  
Los Angeles, CA 90089

[bedrosian.center@usc.edu](mailto:bedrosian.center@usc.edu)

Visit our website to learn how you can support the activities of the Bedrosian Center

[BEDROSIAN.USC.EDU](https://BEDROSIAN.USC.EDU)

