



BEDROSIAN CENTER

Annual Report 2019-2020

bedrosian.usc.edu

About the Center

The Judith and John Bedrosian Center on Governance and the Public Enterprise was founded in the fall of 2005 through a generous endowment gift from Judith and John Bedrosian. The Center is dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities within the United States and around the world.



Mission

THE BEDROSIAN CENTER FOSTERS EFFECTIVE GOVERNANCE BY

- Building the professional capacity of public and nonprofit institutions
- Shaping public dialogue across public, private, and nonprofit sectors on governance and institutional reform
- Promoting and supporting innovative governance scholarship



OUR TARGET AUDIENCES



FACULTY & STUDENTS



LEADERS



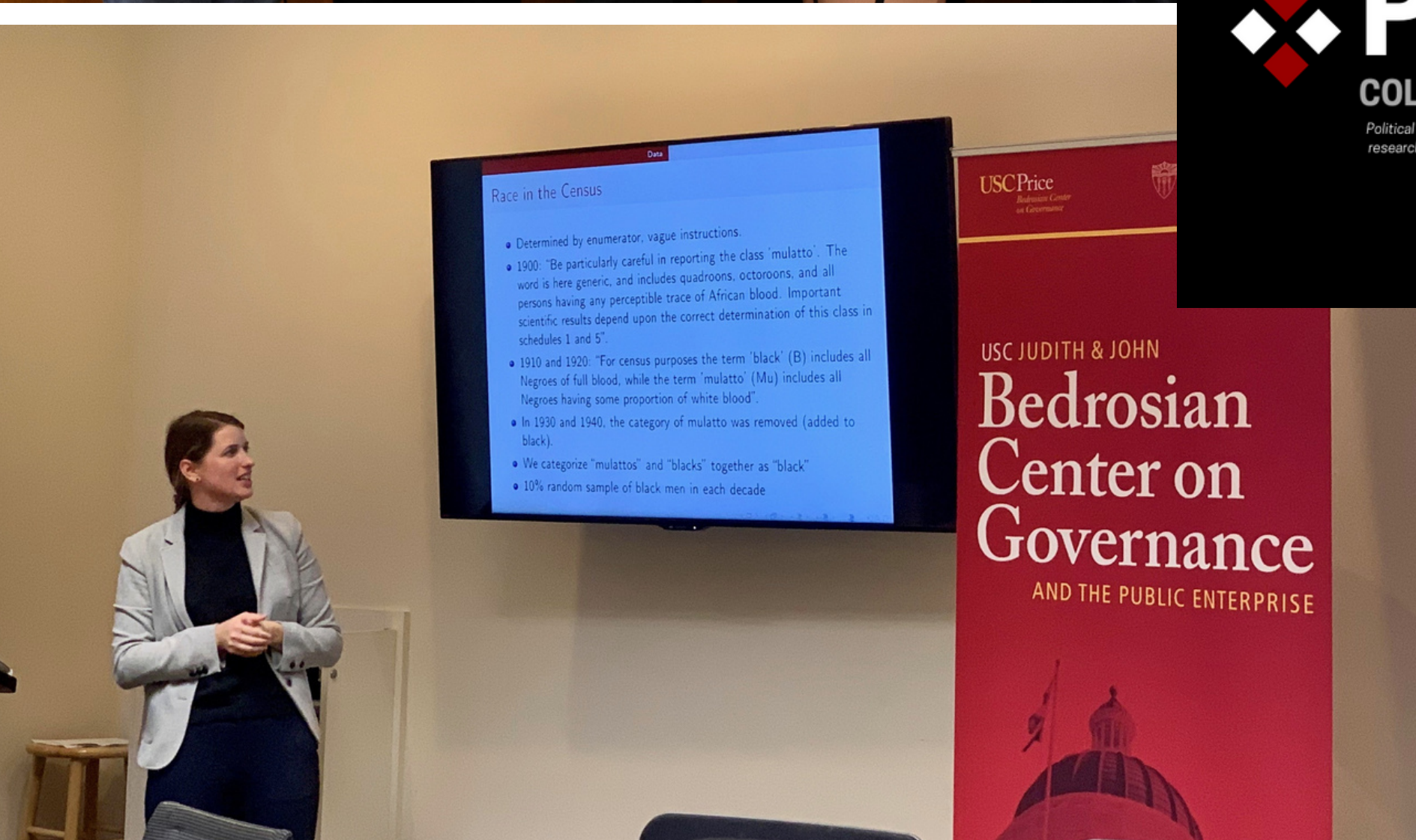
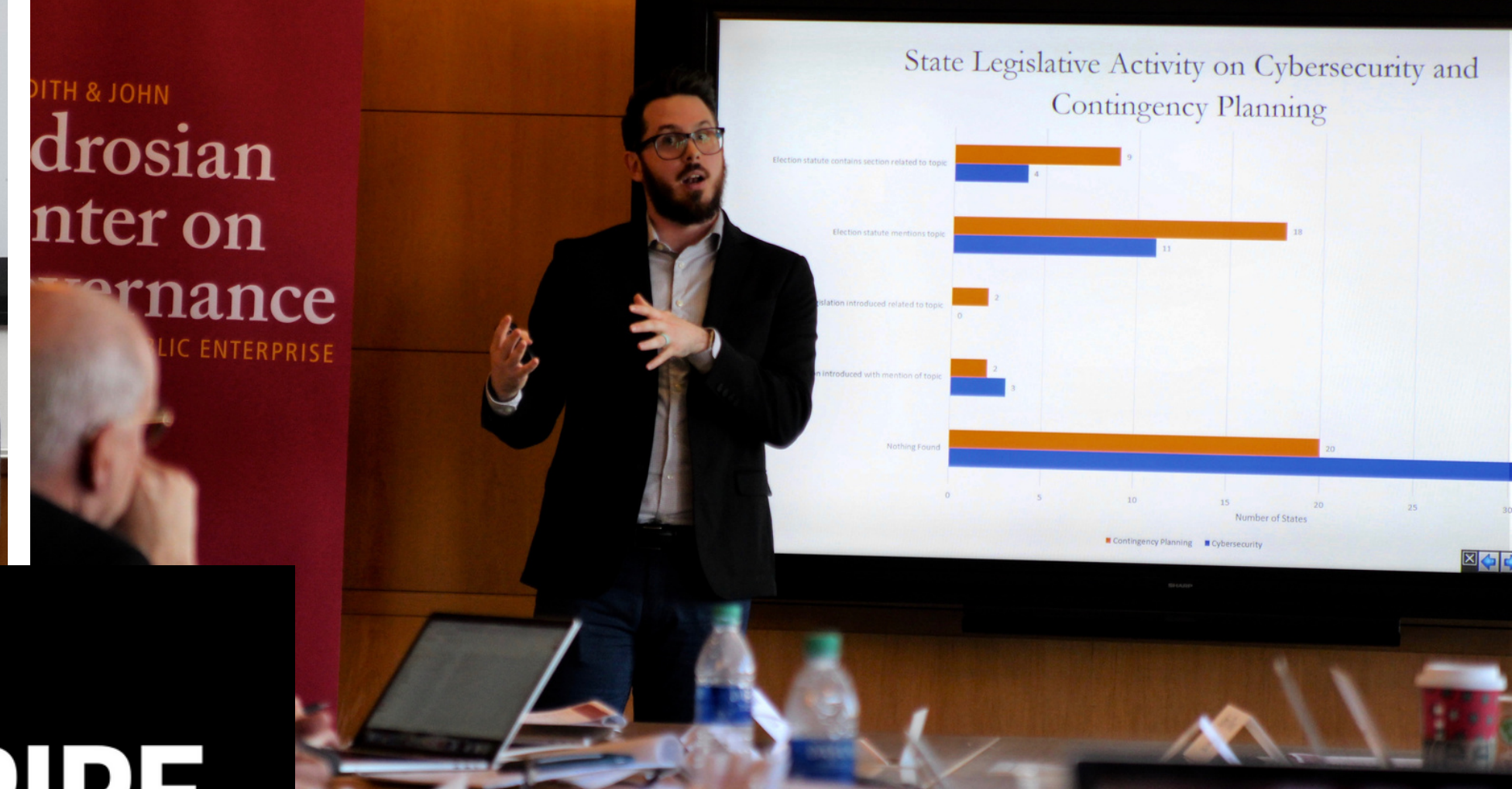
PUBLIC



"Participants in the USC Bedrosian Center's Symposium on Election Administration and Technology skillfully brought data, theory, and logic to bear on questions often driven by reflexive fear, anger, or confusion. As a result, voters and others affected by American politics can enter 2020 with real information and knowledge about the state of election administration and technology in the United States."

Nathan Micatka and Nicholas G. Napolio on the PIPE Election Administration and Technology Symposium

[BEDROSIAN.USC.EDU/PIPE](https://bedrosian.usc.edu/pipe)



Faculty Expertise

Bedrosian faculty affiliates are distinguished scholars with diverse disciplinary backgrounds and research interests. Their innovative scholarship not only advances their respective disciplines but also promotes best practices and cutting-edge thinking about governance.

BEDROSIAN.USC.EDU/FACULTY



Emma Aguila

Economics of aging, labor economics, applied
econometrics, program evaluation, development
economics

Ange-Marie Hancock Alfaro

Gender studies, political science

Yeokwang An

Urban policies for housing and community development,
land use, transportation, and natural resources
management

Jody David Armour

Racial justice, criminal justice, rule of law

Marlon Boarnet

Transportation, travel behavior, urban growth patterns,
regional science, urban economics

Robert B. Denhardt

Leadership, organizational behavior, organizational
change, inquiry

Nicolas Duquette

Nonprofit economics, public finance, economic
history

Nicole Esparza

Nonprofit organizations, networks, philanthropy,
urban inequality

Liz Falletta

Architecture, urban design

Carla Della Gatta

Shakespeare, Latinx Theatre, Spanish Golden Age
Theatre, LGBTQ theatre, gender and sexuality
studies, critical race theory

Elizabeth Graddy

Institutional economics, governance, nonprofit organizations, industry structure

Alexandra Graddy-Reed

Grant-making, nonprofit organizations, innovation

Richard K. Green

Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

Christian Grose

Political Institutions, Political Representation, Legislative Governance, Executive Governance

Michael E. Harris

Health care contracting, health care policy and reform, emerging healthcare delivery business models, healthcare innovation and its impact on health care delivery systems, health care prevention, wellness, patient access

Sherry Bebitch Jeffe

Political analysis, California politics and government, American politics and government, public policy, media and politics, communicating public policy

Jeffery A. Jenkins

American political institutions and development, Congress, political parties, lawmaking, separation-of-powers, political economy

LaVonna Blair Lewis

American politics, public policy, health policy, interest groups, federal programs

Oliver Mayer

Playwriting, drama in the 21st century, contemporary American theater, Latinx theater

Daniel A. Mazmanian

Environmental policy, policy implementation, sustainable communities, political science

Pamela Clouser McCann

American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

Juliet Ann Musso

Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

Deborah Natoli

Education, human behavior in organizations, leadership

Anthony W. Orlando

Business and public policy, housing policy, health policy, and environmental policy

Kelly Rawlings

Organizational behavior, nonprofit organizations, public participation, civic engagement

William G. Resh

Public management, U.S. presidency and executive politics, policy implementation, organization theory, personnel policy, organizational behavior

Janna King Rezaee

U.S. political institutions and the policy process, the presidency, Congress, executive branch agencies

Peter J. Robertson

Organizational theory and behavior, organizational change, ecological governance, collaborative organizing, inter-organizational networks

Seva Rodnyansky

Housing and real estate, transportation, neighborhood change, residential mobility, and public health

Lisa Schweitzer

Environmental justice, sustainable transportation, hazardous materials in urban environments, community environmental quality

David Sloane

Urban planning, policy, and history; community health planning and policy

Erroll Southers

Counterterrorism, public safety, infrastructure protection, and homeland security

Shui Yan Tang

Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

Eduardo Tinoco

Library and information science, academic library leadership, public library service and administration, library instruction and research, student veterans, veteran services and transition

Abby Wood

Administrative Law, public governance, transparency

Frank Zerunyan

Local governance, administrative law, public private partnerships, leadership, executive education



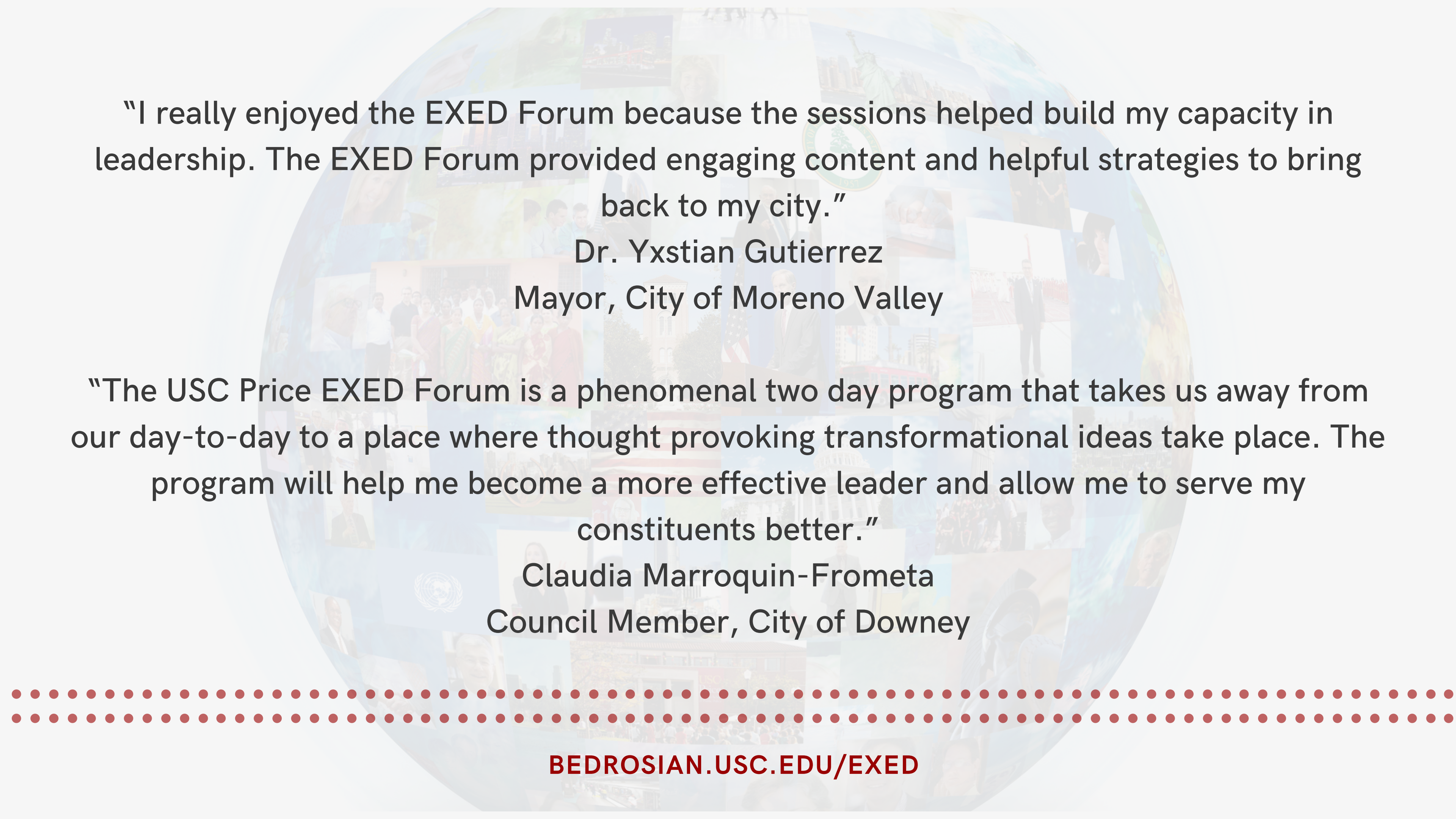
IMPACT MAKER TO WATCH AWARD

**Aubrey Hicks, Executive Director of the Bedrosian
Center**

Training

The Bedrosian Center serves as a center of education for public sector principals and staff with the goal of improving government effectiveness in implementing policy and building the professional capacity of public and nonprofit institutions. The Bedrosian Center sponsors and supports the USC Price Executive Education Forum. Our mission is to educate and train leaders around the world as well as in local communities to manage organizations and devise policies.





“I really enjoyed the EXED Forum because the sessions helped build my capacity in leadership. The EXED Forum provided engaging content and helpful strategies to bring back to my city.”

Dr. Yxstian Gutierrez
Mayor, City of Moreno Valley

“The USC Price EXED Forum is a phenomenal two day program that takes us away from our day-to-day to a place where thought provoking transformational ideas take place. The program will help me become a more effective leader and allow me to serve my constituents better.”

Claudia Marroquin-Frometa
Council Member, City of Downey

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BEDROSIAN.USC.EDU/EXED

Programs

Our programs seek to raise the profile of governance issues. We delivered a number of programs that highlighted the good and the bad of governance, grappled with the challenges of persistent social patterns and confronted traditional notions of those organizations and individuals doing the work of governance and policy implementation. Through our programs, the Price community heard about successful leadership and new strategies to effectively manage organizations and policy processes.





THE HOLT
LECTURE:
SOLEDAD
O'BRIEN
in conversation
with
MAYOR AJA BROWN





SELECTED PROGRAM HIGHLIGHTS



HOW TO BE ANTIRACIST
with Dr. Ibram X. Kendi



LUNCH WITH A LEADER
Betty T. Yee, California State
Controller



PRICE GOVERNANCE SALON
Jamila Michener, Professor, Cornell
University

In The News

The Bedrosian Center was featured in the Summer 2020 Issue of the PA Times- A publication from the American Society for Public Administration (ASPA)





INEQUALITY ROUNDTABLE with Visiting Fellow Ehsan Zaffar



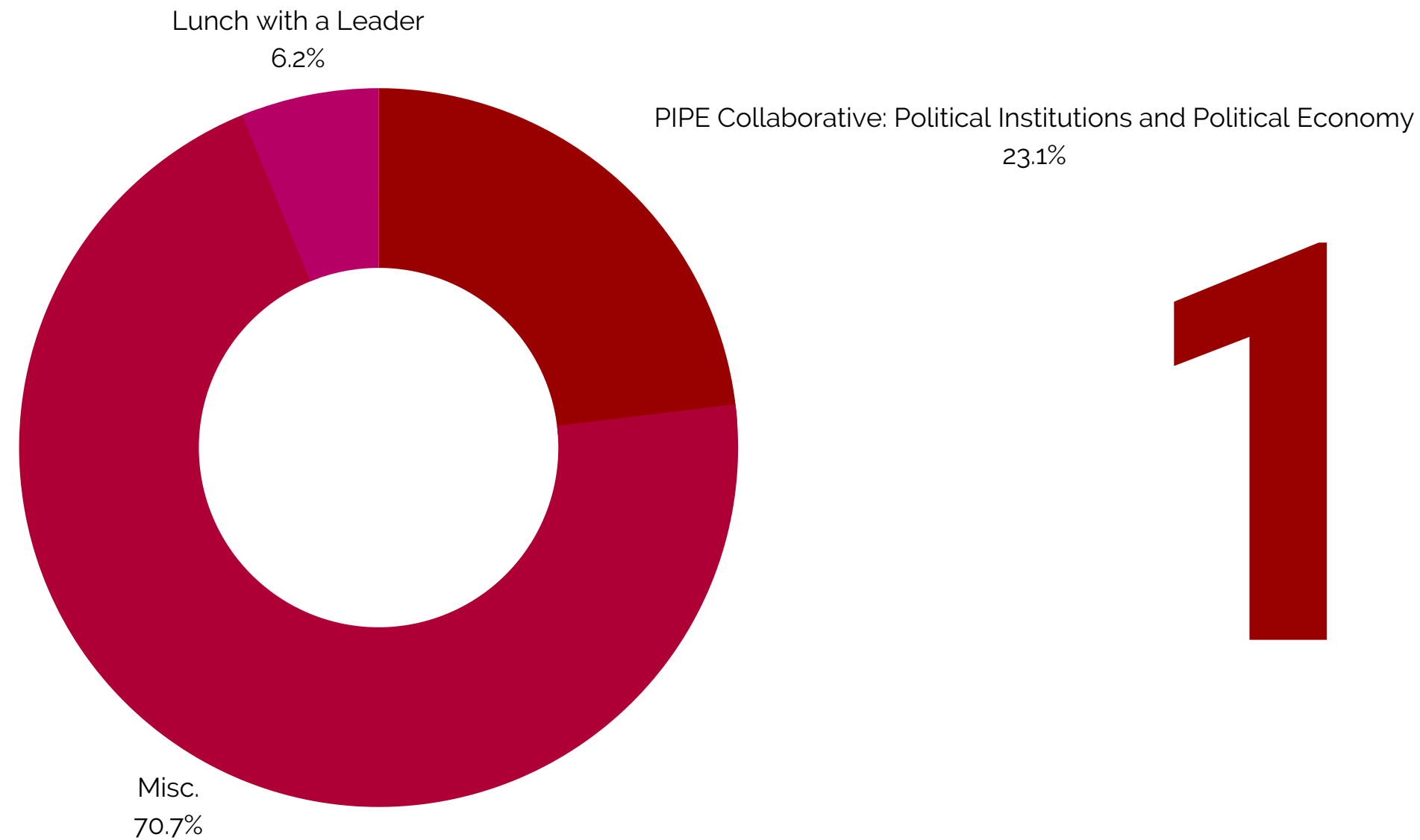


"We aren't going to solve this nation's deep inequality right now, or even immediately after the pandemic subsides. But how we respond right now will determine the future fabric of this country in ways not seen since the Great Depression."

-Ehsan Zaffar from "How Extreme Wealth Spreads Disease and How the Rest Cope"



ATTENDEES AT IN-PERSON EVENTS 2019/2020



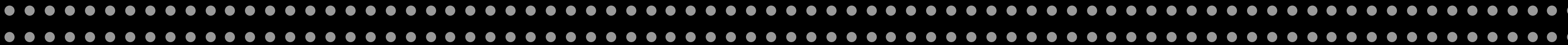
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COVID-19 Update

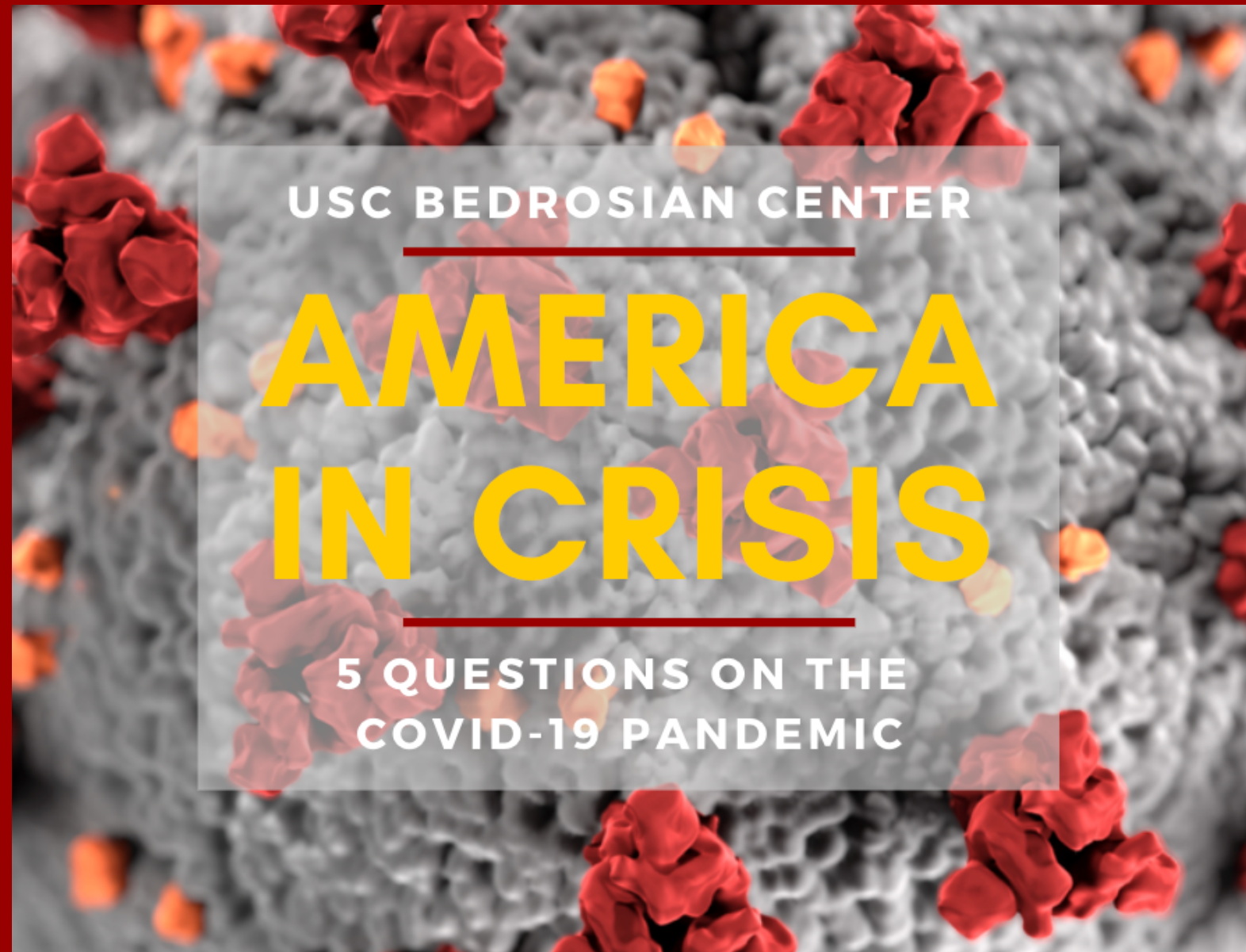


With the uncertainty of the COVID-19 pandemic, California's shelter-in-place order, and for the health and safety of all, the Bedrosian Center canceled all in-person events starting on March 12, 2020.

We continued to stay connected with the public through a new Youtube Series, "America in Crisis: 5 Questions on the COVID-19 Pandemic," podcasts, news updates, and more.



Bedrosian Youtube Series: "America in Crisis: 5 Questions on the COVID-19 Pandemic"



Special Guests

Jack Knott, Dean of USC Price
Meghan Sahli Wells, Mayor of Culver City
Andrea Jones-Rooy, Social scientist,
Comedian, and Circus performer
David Sloane, USC Price Professor
Christine Harada, President of i(x)
Investments
Jody David Armour, USC Gould Law
Professor

YOUTUBE.COM/USCSPPD

Podcasts

The Bedrosian Center offers a suite of podcasts examining politics and governance through different lenses. Our podcasts reach over 1000 weekly listeners from around the world.

Listen online on our website or on your phone or tablet through your favorite podcasting app (ApplePodcasts, Overcast, Stitcher ... find your favorite on your app store). From any podcasting app, search "usc bedrosian" and you will find all of our podcasts: Bedrosian Bookclub, P.S. You're Interesting, The Policy Paycheck, and Reel Review.

Subscribe, listen, & leave us a review!

Bedrosian
BOOKCLUB
PODCAST



USCPrice

USC
Price
*Bedrosian Center
on Governance*

P.S.
YOU'RE
INTERESTING



The
Policy Paycheck
Hosted by
Serena Allen

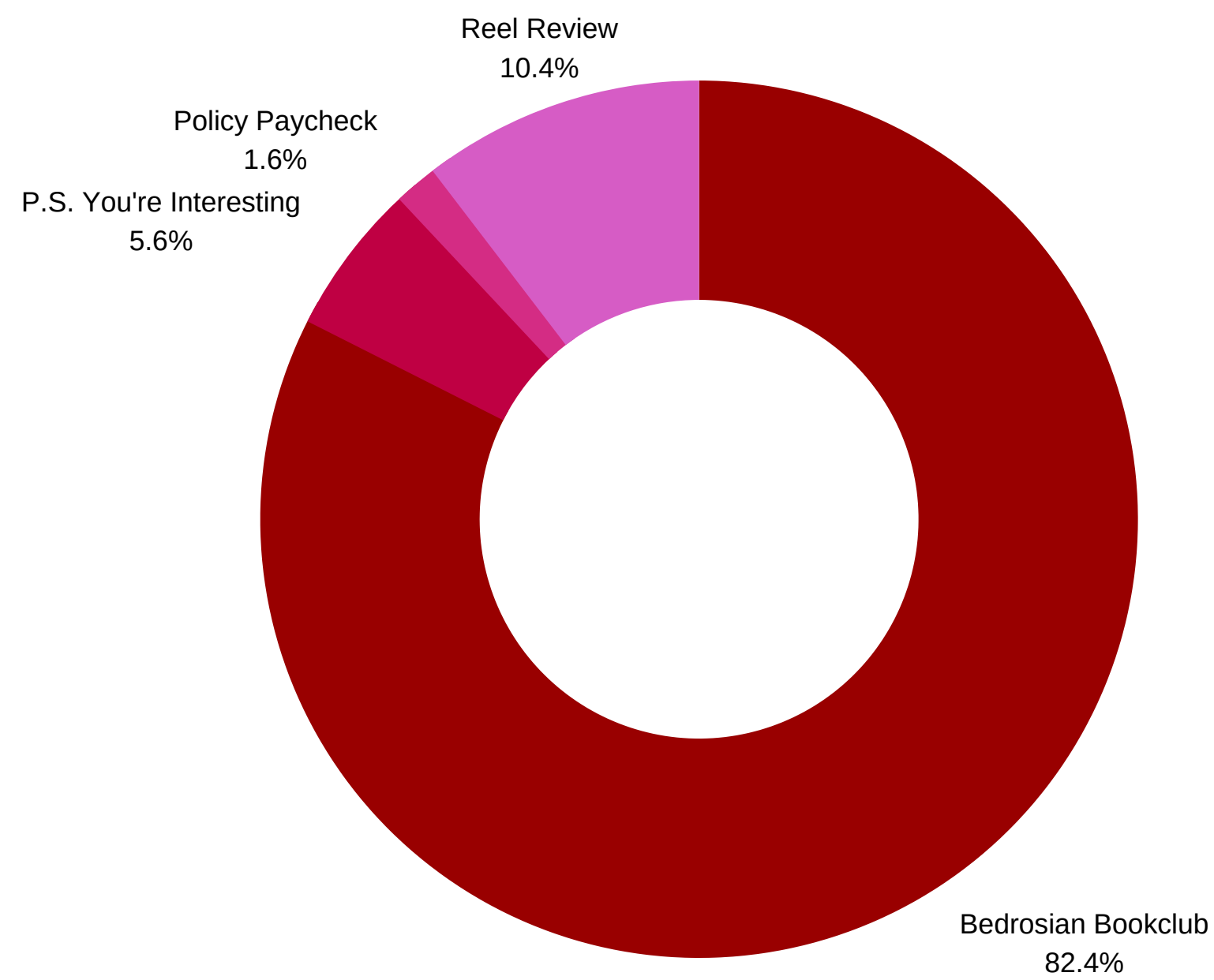


REEL
REVIEW

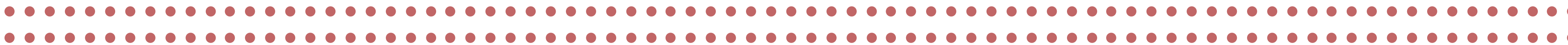
A USC PODCAST



PODCAST DOWNLOADS
2019/2020



35,361



"Insightful commentary on today's films that is both fun and relevant. It makes you re-examine what you watched. Highly recommend!"

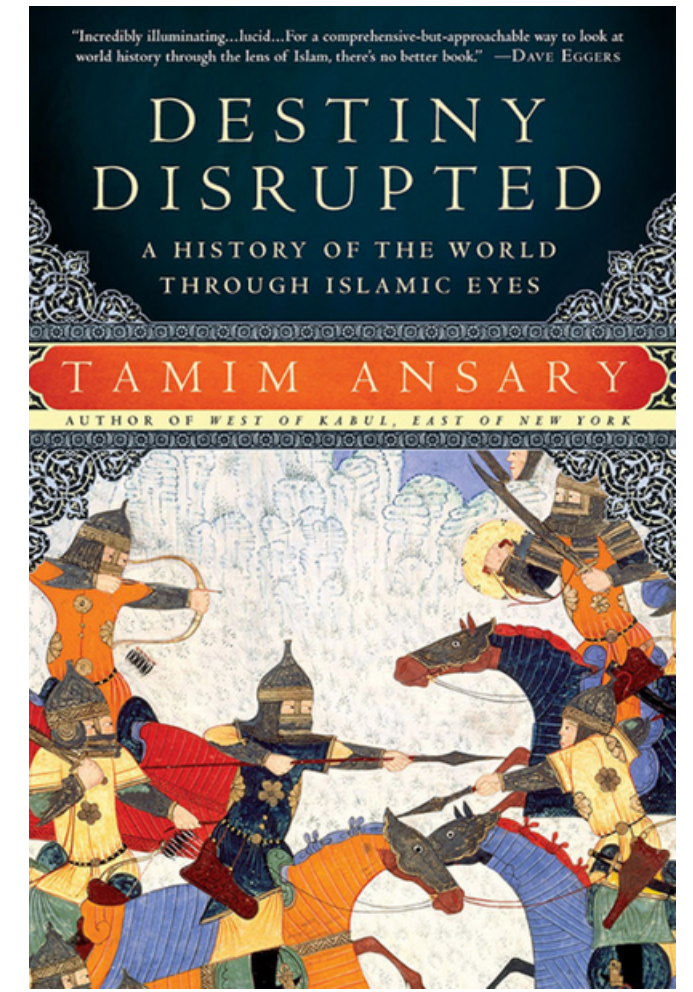
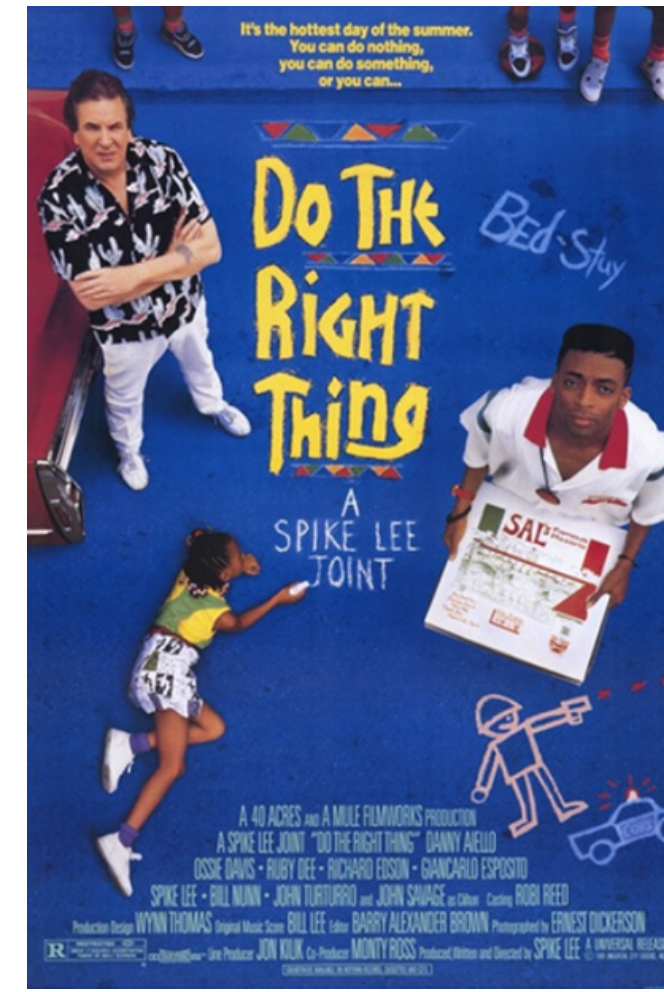
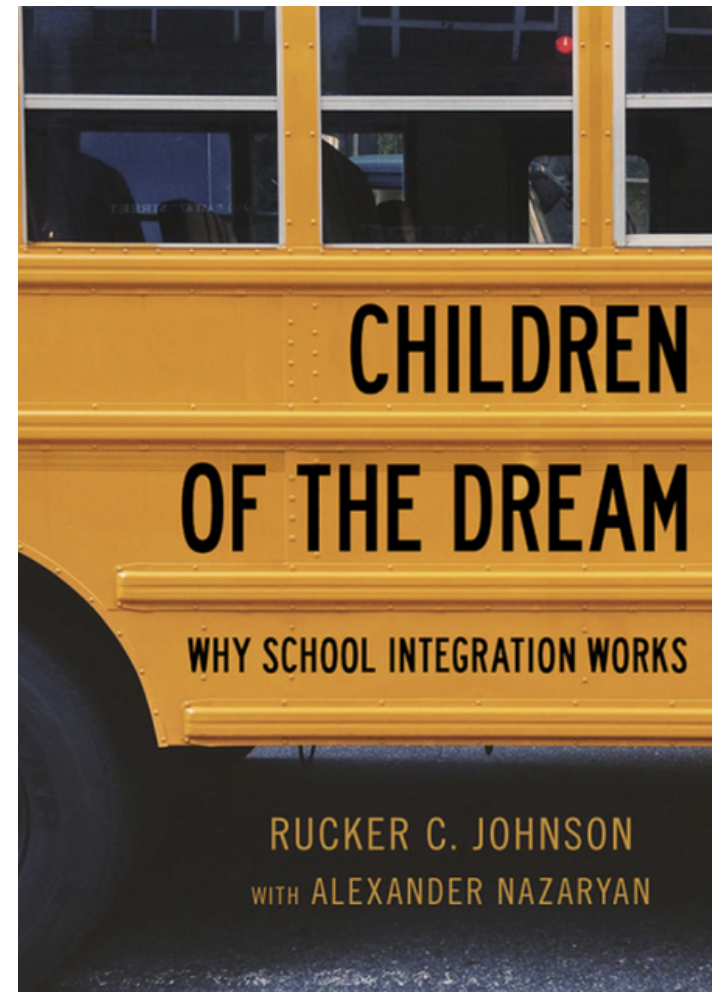
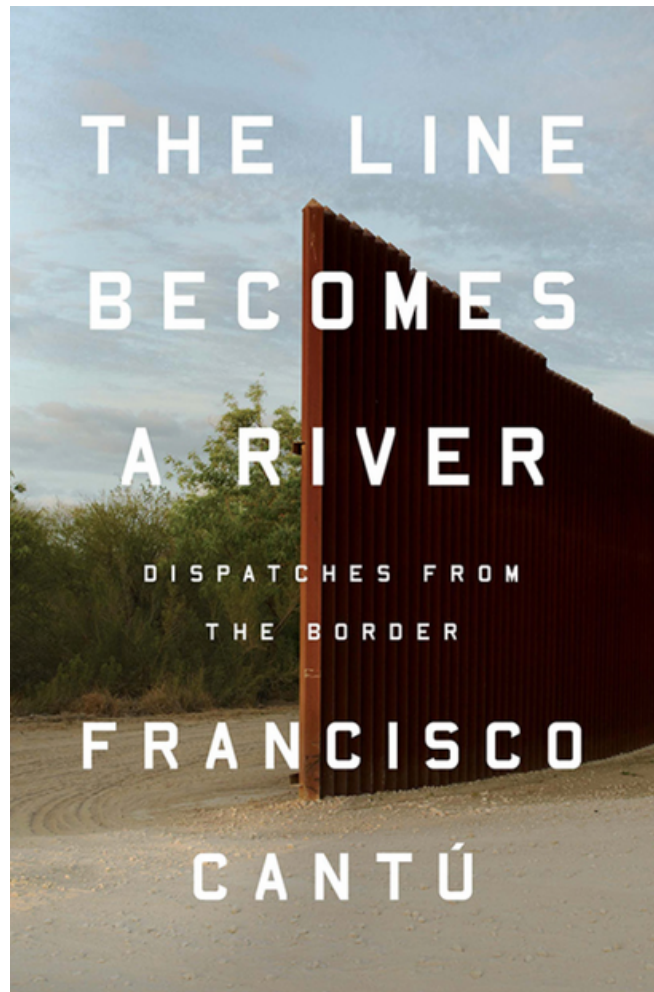
5 star review on iTunes
of the *Reel Review*
Podcast



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LISTEN TO OUR USC BEDROSIAN PODCASTS

some things we discussed this year ...



subscribe, listen, & leave a review!

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The Judith & John Bedrosian Center on Governance & the Public Enterprise

USC Sol Price School of Public Policy
Ralph & Goldy Lewis Hall, 201
Los Angeles, CA 90089

Visit our website to learn how you can support the activities of the
Bedrosian Center

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