



# BEDROSIAN CENTER

Annual Report 2020-2021

[bedrosian.usc.edu](http://bedrosian.usc.edu)



# About the Center

The Judith and John Bedrosian Center on Governance and the Public Enterprise was founded in the fall of 2005 through a generous endowment gift from Judith and John Bedrosian. The Center is dedicated to understanding and fostering effective democratic governance as an essential component in ensuring the betterment of communities within the United States and around the world.





# Mission

## THE BEDROSIAN CENTER FOSTERS EFFECTIVE GOVERNANCE BY

- Building the professional capacity of public and nonprofit institutions
- Shaping public dialogue across public, private, and nonprofit sectors on governance and institutional reform
- Promoting and supporting innovative governance scholarship





# OUR TARGET AUDIENCES



FACULTY & STUDENTS



LEADERS



PUBLIC



# Faculty Expertise

Bedrosian faculty affiliates are distinguished scholars with diverse disciplinary backgrounds and research interests. Their innovative scholarship not only advances their respective disciplines but also promotes best practices and cutting-edge thinking about governance.

[BEDROSIAN.USC.EDU/FACULTY](https://bedrosian.usc.edu/faculty)





## **Emma Aguila**

Economics of aging, labor economics, applied econometrics, program evaluation, development economics

## **Ange-Marie Hancock Alfaro**

Gender studies, political science

## **Yeokwang An**

Urban policies for housing and community development, land use, transportation, and natural resources management

## **Jody David Armour**

Racial justice, criminal justice, rule of law

## **Marlon Boarnet**

Transportation, travel behavior, urban growth patterns, regional science, urban economics

## **Robert B. Denhardt**

Leadership, organizational behavior, organizational change, inquiry

## **Nicolas Duquette**

Nonprofit economics, public finance, economic history

## **Nicole Esparza**

Nonprofit organizations, networks, philanthropy, urban inequality

## **Liz Falletta**

Architecture, urban design

## **Carla Della Gatta**

Shakespeare, Latinx Theatre, Spanish Golden Age Theatre, LGBTQ theatre, gender and sexuality studies, critical race theory



## **Elizabeth Graddy**

Institutional economics, governance, nonprofit organizations, industry structure

## **Alexandra Graddy-Reed**

Grant-making, nonprofit organizations, innovation

## **Richard K. Green**

Economics, housing markets, housing policy, tax policy, transportation, mortgage finance, urban growth

## **Christian Grose**

Political Institutions, Political Representation, Legislative Governance, Executive Governance

## **Michael E. Harris**

Health care contracting, health care policy and reform, emerging healthcare delivery business models, healthcare innovation and its impact on health care delivery systems, health care prevention, wellness, patient access

## **Jeffery A. Jenkins**

American political institutions and development, Congress, political parties, lawmaking, separation-of-powers, political economy



### **LaVonna Blair Lewis**

American politics, public policy, health policy, interest groups, federal programs

### **Oliver Mayer**

Playwriting, drama in the 21st century, contemporary American theater, Latinx theater

### **Daniel A. Mazmanian**

Environmental policy, policy implementation, sustainable communities, political science

### **Pamela Clouser McCann**

American political institutions, bureaucratic delegation, intergovernmental politics, legislative behavior, public policy, policy diffusion

### **Juliet Ann Musso**

Federalism, urban political economy, fiscal policy, community governance, neighborhood organizations

### **Deborah Natoli**

Education, human behavior in organizations, leadership

### **Anthony W. Orlando**

Business and public policy, housing policy, health policy, and environmental policy

### **Kelly Rawlings**

Organizational behavior, nonprofit organizations, public participation, civic engagement

### **William G. Resh**

Public management, U.S. presidency and executive politics, policy implementation, organization theory, personnel policy, organizational behavior



## **Janna King Rezaee**

U.S. political institutions and the policy process, the presidency, Congress, executive branch agencies

## **Peter J. Robertson**

Organizational theory and behavior, organizational change, ecological governance, collaborative organizing, inter-organizational networks

## **Seva Rodnyansky**

Housing and real estate, transportation, neighborhood change, residential mobility, and public health

## **Lisa Schweitzer**

Environmental justice, sustainable transportation, hazardous materials in urban environments, community environmental quality

## **David Sloane**

Urban planning, policy, and history; community health planning and policy

## **Erroll Southers**

Counterterrorism, public safety, infrastructure protection, and homeland security

## **Shui Yan Tang**

Environmental policy, organizational commitment, institutional analysis, microcredit, common-pool resources

## **Eduardo Tinoco**

Library and information science, academic library leadership, public library service and administration, library instruction and research, student veterans, veteran services and transition

## **Abby Wood**

Administrative Law, public governance, transparency

## **Frank Zerunyan**

Local governance, administrative law, public private partnerships, leadership, executive education



# Training


The Executive Education Forum for Policy and Administration at the USC Price School Bedrosian Center (EXED) offers a broad base of specialized non-degree certificates for local and global leaders.

EXED Forum is a suite of intensive programs targeting public sector and other senior, mid-level, and emerging leaders, and is designed to deepen their understanding of substantive policy issues, augment their ability to leverage and increase existing policy issues, public sector capacity, and foster leadership, all with the purpose of improving governance as well as solving public problems.

EXED Forum achieves this by bringing together the world-renowned faculty of USC Price School, experienced practitioners and a dynamic curriculum to teach and reach across sectoral boundaries.







“The knowledge I received was enlightening and empowering. It provided additional insight and context to go from transactional to transformational.”

Mark E. Henderson  
Mayor Pro Tem, City of Gardena

“The EXED Forum was amazing. I feel empowered and will take what I have learned and incorporate in my life: both personally and professionally.”

Catherine Marcucci  
Council Member, City of Industry



# Programs

Our programs seek to raise the profile of governance issues. We delivered a number of virtual programs this year, that highlighted the good and the bad of governance, grappled with the challenges of persistent social patterns and confronted traditional notions of those organizations and individuals doing the work of governance and policy implementation. Through our programs, the Price community heard about successful leadership and new strategies to effectively manage organizations and policy processes.





# Podcasts

The Bedrosian Center offers a suite of podcasts examining politics and governance through different lenses. Our podcasts reach over 1000 weekly listeners from around the world.

Listen online on our website or on your phone or tablet through your favorite podcasting app (ApplePodcasts, Overcast, Stitcher ... find your favorite on your app store). From any podcasting app, search "usc bedrosian" and you will find all of our podcasts: Bedrosian Bookclub, P.S. You're Interesting, The Policy Paycheck, Reel Review, and our newest podcast, The Bigger Picture.

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*Bedrosian*  
BOOKCLUB  
PODCAST



USCPrice

USC  
Price  
*Bedrosian Center  
on Governance*

P.S.  
YOU'RE  
INTERESTING



The  
**Policy Paycheck**  
Hosted by  
**Serena Allen**



REEL  
REVIEW

A USC PODCAST





# The Bigger Picture

The Bedrosian Center's newest podcast "The Bigger Picture" debuted in March 2021

The Bigger Picture works to unearth the connections between scholars and the communities in which we live and work. How these networks germinate new ideas and serve our communities.

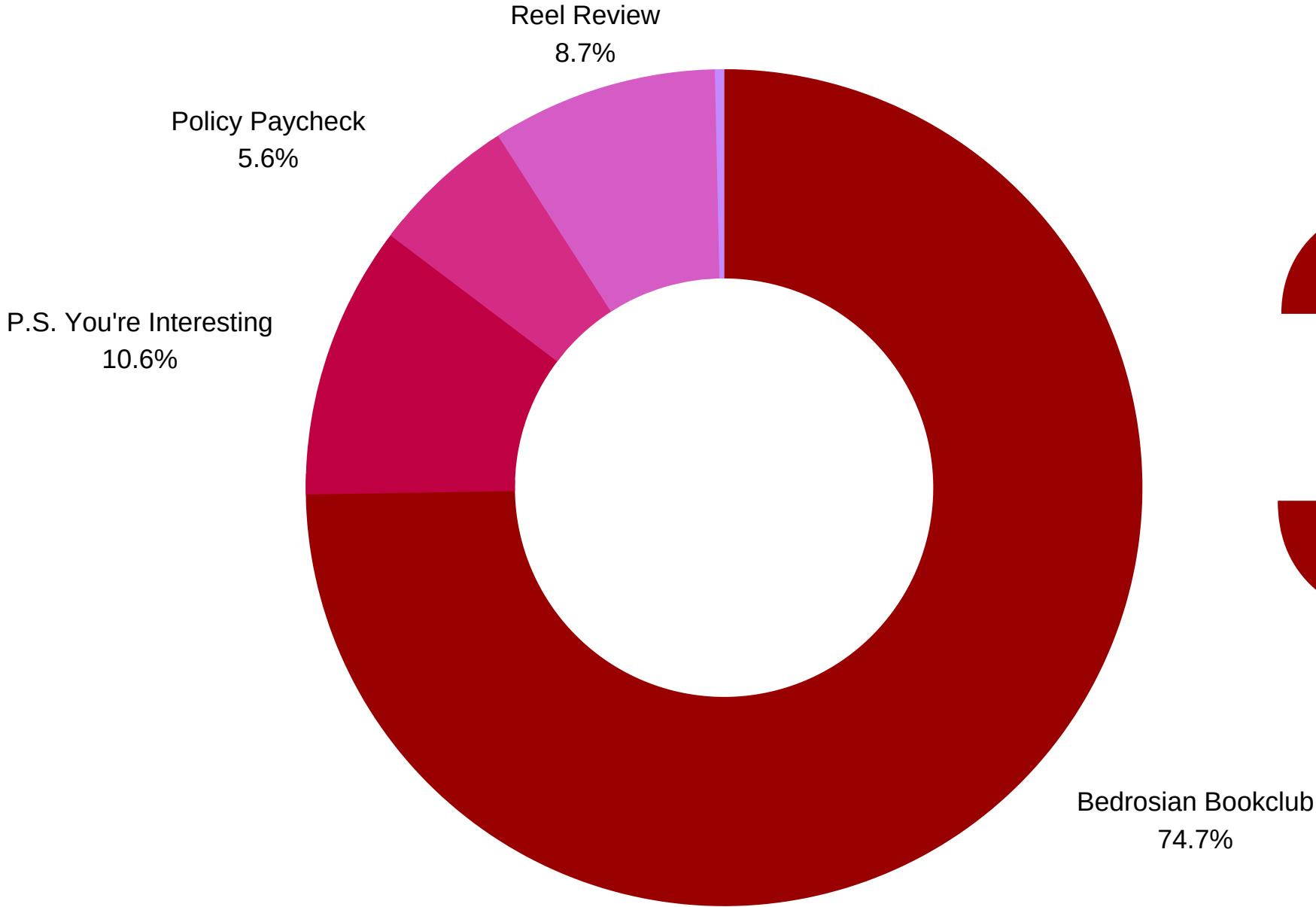
Scholars, activists, and practitioners share how their communities impact research, how their research works toward the betterment of their communities as well as more effective democracy together.

Listen online on our website or on your phone or tablet through your favorite podcasting app (ApplePodcasts, Overcast, Stitcher ... find your favorite on your app store).

Subscribe, listen, & leave us a review! Tell a friend!



PODCAST DOWNLOADS  
2020/2021



34,563



"Erroll Southers is a thoughtful host, bringing together interesting folks from different disciplines to discuss films. It's a thoughtful, engaging, insightful look at the form of entertainment that we spend so much time and money on. It's a way to hear from different perspectives in a fun way. It's a great listen, even if you have seen the film- topics of conversation are deep and multi-layered.

Fun. Intelligent. Compassionate. Love this podcast!"

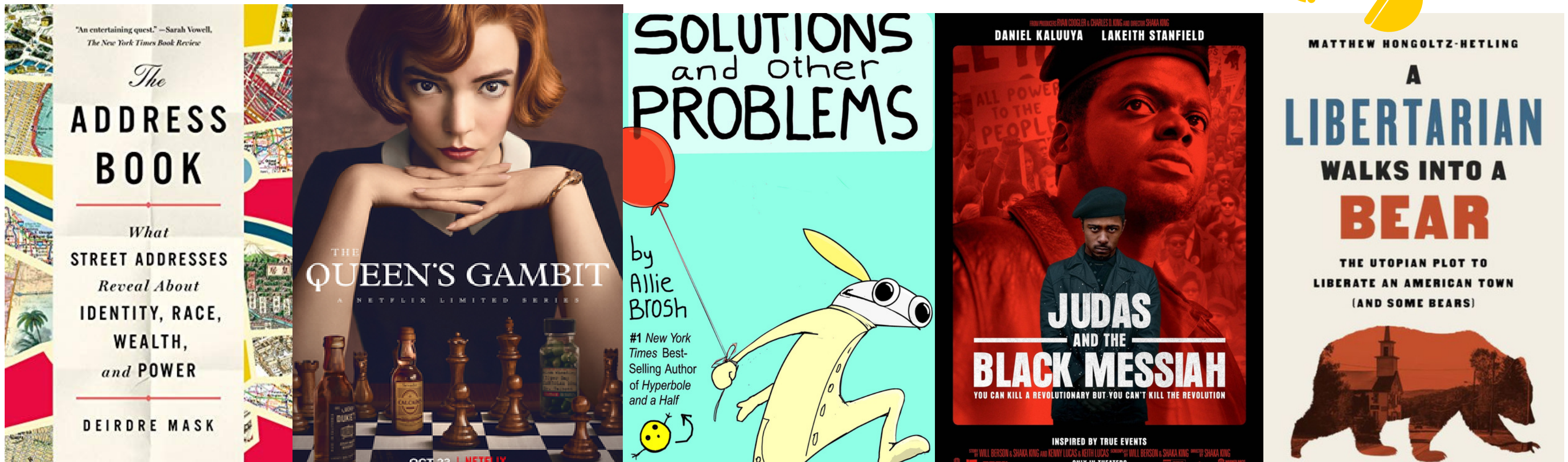
5 star review on iTunes  
of the *Reel Review* Podcast





# LISTEN TO OUR USC BEDROSIAN PODCASTS

some things we discussed this year ...



subscribe, listen, leave a review ...  
tell a friend!

[BEDROSIAN.USC.EDU/PODCASTS](https://bedrosian.usc.edu/podcasts)



# The Judith & John Bedrosian Center on Governance & the Public Enterprise

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Visit our website to learn how you can support the activities of the  
Bedrosian Center

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